



bartlesvilleNEXT

A Leading Community by Choice



**OUR
VISION**
A Leading
Community
by Choice

**OUR
MISSION**
Through collaboration,
we strive to provide
exceptional public
services and enhance
the distinctive character
of our community.

OUR VALUES



INTEGRITY

Do the right thing; the rest will follow. We hold ourselves to the highest level of honesty, truthfulness and ethical conduct.



TEAMWORK

We collaborate on common goals for the greater good of our community.



COMMUNITY

We are both responsive and proactive in our efforts to help Bartlesville realize our potential.



COMMUNICATION

We share information and ideas in a clear, open and timely manner.



SERVICE

We are dedicated to providing effective and timely customer service with courtesy and respect in a fiscally sound manner.



INNOVATIVE

Ours is a “do things differently, do different things” mindset in our approach as community builders.

| STRATEGIC PRIORITIES | KEY OBJECTIVES |
|---|--|
| <p>FINANCIAL STRENGTH AND OPERATIONAL EXCELLENCE</p> | <p>Focus on staff recruitment, retention, development, department collaborations, and safety programs to improve workplace culture and morale.</p> <p>Improve and modernize our workplace including seeking accreditations for operational excellence, developing a performance and reward based evaluation process, and furthering integration of IT systems into our operating departments.</p> <p>Develop annual communications and feedback systems to include a standard report to citizens, community survey, and employee survey.</p> <p>Adopt governance best practices relating to debt, financial targets, multi-year plans, and a comprehensive Council handbook.</p> |
| <p>EFFECTIVE INFRASTRUCTURE NETWORK</p> | <p>Develop Asset Management Program for infrastructure.</p> <p>Improve road conditions as captured by Pavement Condition Index (PCI).</p> |
| <p>ECONOMIC VITALITY</p> | <p>Reevaluate our development regulatory policies to ensure all rules, regulations, and processes align with best practices and reflect the character of our community.</p> <p>Collaborate with economic development partners and experts to optimize development.</p> <p>Develop and implement strategies to retain and attract young professionals and families to Bartlesville.</p> |
| <p>COMMUNITY CHARACTER</p> | <p>Explore opportunities to embrace the unique cultures of our community.</p> <p>Develop and maintain healthy lifestyle options as a segment of our parks, recreation and transportation systems.</p> <p>Ensure and maintain clean, bright, vibrant community spaces.</p> |
| <p>EMERGING ISSUES</p> | <p>Partner with community groups to discuss, evaluate and report on existing needs and potential solution that address (in order of priority) Child Care, Housing, Homelessness and Others to be Determined.</p> |