



PARKS MASTER PLAN UPDATE

2024



Executive Summary

INTRODUCTION

The City of Bartlesville has engaged a strategic planning effort to update the Parks and Recreation Master Plan, originally developed by PROS Consulting, LLC. This 2024 Plan integrates new community feedback to ensure it reflects the evolving needs and aspirations of Bartlesville residents. The updated Plan reviews the 2009 Parks and Recreation Development Plan and its predecessor, the 2004 Park, Recreation, and Open Space Needs Assessment, incorporating key findings to establish a forward-looking 10-year roadmap for the City's parks and recreation facilities, programming, and land use.

The purpose of the 2024 Plan is to provide direction and strategies for enhancing the quality, accessibility, and sustainability of Bartlesville's parks and recreation services. It aims to improve the overall quality of life for residents by creating dynamic recreation opportunities and positioning the Department as a leader in community well-being. The Plan identifies opportunities for partnerships and community involvement, while leveraging the City's land assets and popular amenities, such as Pathfinder Parkway, to create more interconnected and inclusive spaces.

DEVELOPMENT PLAN PROCESS

The following outlines the list of tasks and sequence of work for the development and completion of the 2024 Parks and Recreation Master Plan:

Master Plan Development and Visioning

- Refine the mission, vision, and core values of the Parks and Recreation Program
- Establish Master Plan themes, initiatives, and strategic goals to guide decision-making over the next decade
- Implementation roadmap with measurable outcomes

Community and Stakeholder Engagement

- Comprehensive community survey
- Public workshops and stakeholder interviews during the comprehensive plan

Parks and Facilities Assessment

- Park assessment and Condition analysis
- Mapping and service area analysis to identify underserved areas

Recreation Program Assessment

- Analysis of similar service providers and their offerings
- Assessment of community recreation programming needs
- Review of program participation trends and gaps

Parks and Facilities Development Plan

- Development plan for new and renovated parks and facilities
- Strategic capital improvement plan to prioritize investments

Master Plan Development and Visioning

The Master Plan Development and Visioning process is a foundational step in shaping the future of Bartlesville's Parks and Recreation Program. By defining a clear mission, vision, and set of core values, along with establishing strategic themes and goals, the department will have a guiding framework for decision-making over the next decade. This approach will ensure that the development and maintenance of parks, programs, and facilities align with community needs, financial capacity, and long-term growth.

REFINING THE MISSION, VISION, AND CORE VALUES OF THE PARKS AND RECREATION PROGRAM

The mission, vision, and core values serve as the guiding principles for all planning and operational decisions within the Parks and Recreation Program. They establish a shared purpose and direction for staff, stakeholders, and community members.

- **Mission Statement:**
"To enhance the quality of life for all residents and visitors by providing safe, accessible, and sustainable parks, programs, and facilities that promote health, wellness, and community engagement."
- **Vision Statement:**
"To create a connected and vibrant community where parks and recreation are valued and celebrated as essential components of a healthy, active, and inclusive lifestyle."
- **Core Values:**
 - **Inclusivity:** Providing equitable access to facilities and programs for all community members, regardless of age, ability, or background.
 - **Sustainability:** Prioritizing environmentally sound practices in the development and maintenance of parks and recreation facilities.
 - **Community-Centric:** Actively engaging with residents to understand their needs and priorities, ensuring parks and programs reflect community values.
 - **Health and Wellness:** Promoting physical and mental well-being through diverse recreational opportunities.
 - **Safety and Quality:** Maintaining high standards for safety, cleanliness, and the overall quality of facilities and services.
 - **Innovation:** Continuously exploring new ideas, technologies, and approaches to meet the changing needs of the community.

Establishing Master Plan Themes, and Initiatives

With the mission, vision, and core values in place, the next step is to outline the overarching themes and strategic goals that will guide the department's efforts. These themes and goals will address the key areas of development, maintenance, and service delivery over the next ten years.

Key Themes for the Master Plan:

1. **Enhancing Accessibility and Connectivity**
 - Develop initiatives to improve access to parks and facilities for all users, including those with disabilities.

- Create better connectivity through expanded trail systems and safe routes for pedestrians and cyclists.
- 2. **Sustaining Quality of Life and Community Engagement**
 - Expand recreational offerings to promote health, wellness, and social engagement for all age groups.
 - Enhance partnerships with local organizations, schools, and businesses to leverage resources and expand programming.
- 3. **Ensuring Sustainable Growth and Development**
 - Incorporate sustainable practices in park planning, design, and operations.
 - Protect natural resources and promote environmental stewardship through green spaces and nature-based programs.
- 4. **Building Organizational Capacity and Efficiency**
 - Invest in staff training, development, and technology to improve service delivery and operational efficiency.
 - Establish performance metrics and continuous improvement processes to optimize resource utilization.

Creating an Implementation Roadmap with Measurable Outcomes

The success of the Master Plan will be determined by a structured implementation roadmap that outlines specific actions, timelines, and performance indicators. This roadmap will provide clarity on priorities, resources, and responsibilities for achieving the strategic goals.

Implementation Phases for the Parks and Recreation Master Plan

The Parks and Recreation Master Plan will be implemented in three distinct phases: short-term, medium-term, and long-term. These phases will guide the planning, development, and evaluation of parks and recreation projects over the next 15 years, ensuring strategic use of resources and alignment with community needs and priorities.

Short-Term Implementation (Years 1-5)

- **Definition:** Short-term implementation focuses on addressing immediate needs and establishing foundational elements that will set the stage for future success. This phase includes quick wins and high-priority projects that have been identified as critical to improving park and facility conditions, enhancing safety, and increasing community engagement.
- **Typical Projects:** Park maintenance improvements, initial upgrades to aging infrastructure, targeted facility renovations, and implementation of new programs.
- **Outcomes:** Enhanced park usability, increased community satisfaction, and development of clear standards for future improvements.

Medium-Term Implementation (Years 6-10)

- **Definition:** Medium-term implementation builds on short-term achievements and targets expansion and development projects that require more detailed planning, community input, and potentially higher levels of investment. This phase focuses on expanding park amenities, adding new facilities, and addressing gaps in services.
- **Typical Projects:** Development of new neighborhood and community parks, expansion of trails and greenways, new recreation facilities, and programmatic expansions based on evolving community needs.

- **Outcomes:** Enhanced connectivity, better access to recreation services, and more diverse programming options.

Long-Term Implementation (Years 11-15)

- **Definition:** Long-term implementation represents the culmination of the Master Plan's vision. This phase focuses on sustaining and optimizing the system established in earlier phases and includes transformative projects that may have required more time to secure funding and stakeholder support.
- **Typical Projects:** Large-scale capital projects, regional partnerships, significant new facility construction, and long-term maintenance and sustainability initiatives.
- **Outcomes:** A fully developed and optimized parks and recreation system that meets the needs of current and future residents, aligns with community values, and supports the long-term vision of the city.

Measurable Outcomes:

- **Increased Park Access:** Ensure that 90% of residents live within a 10-minute walk to a park.
- **Program Growth:** Achieve a 25% increase in participation in recreation programs by year 5.
- **Facility Condition:** Upgrade 75% of aging park amenities by year 7.
- **Connectivity Expansion:** Add 10 miles of new trails and greenways by year 10.
- **Community Satisfaction:** Increase overall satisfaction with parks and recreation services to 85% or higher.

Technical Report Summary

COMMUNITY INPUT

The 2009 Parks Master Plan was updated utilizing input collected through a statistically valid household survey to assess levels of satisfaction, needs, and preferences for park and recreation services in Bartlesville. A total of 345 households responded to the survey. According to the survey results, 82% of households have visited parks within the last year, indicating a high level of engagement with the City's parks system. The most frequently cited park amenities that residents would like to see include improved restrooms, drinking fountains, picnic tables, and picnic shelters.

Residents highlighted the City's strengths, mentioning the significant amount of park acreage, the high visitation rates at Johnstone, Sooner, and Jo Allyn Lowe Parks, and the valued resource of Pathfinder Parkway, which remains a greatly appreciated community asset. In terms of improvements, many residents pointed to the need for enhanced maintenance, ongoing replacement of park amenities such as playgrounds, and better upkeep of trails and other facilities. Another frequently noted area of concern was the need for increased security, specifically related to addressing the growing presence of the homeless population in certain parks and along the Pathfinder Parkway.

In addition to maintenance concerns, residents expressed a desire for a centralized source of information regarding available recreation opportunities. The current variety of organizations offering recreation services can lead to confusion and a lack of awareness about what is available.

When asked how they would allocate \$100 toward parks and recreation services, survey participants indicated they would allocate \$27 to maintaining and improving existing parks, facilities, and amenities; \$24 toward the development of new indoor programming spaces; and \$23 toward the development of new walking and biking trails. This feedback highlights the community's preference for prioritizing the maintenance and enhancement of current assets while also addressing the need for new indoor spaces and expanded trail systems.

The updated Plan also includes a demographics and trend report, illustrating population projections and shifts in community demographics over the next 15 years, including changes in age, household income, and ethnicity. The most significant trend identified is the continuing aging of the population, which emphasizes the importance of designing parks and recreation services that cater to an older demographic, while still maintaining diverse offerings for all age groups.

Park and Facilities Assessment Plan

The Parks and Facilities Assessment involved a detailed review and evaluation of all City of Bartlesville parks and facilities. The assessment identifies general needs for improved maintenance and outlines the challenges posed by limited staffing, which affects the ability to properly maintain park assets. Park amenities such as playgrounds were highlighted as being in need of replacement, and the development of a long-term replacement schedule is recommended to ensure ongoing upkeep and improvements.

Facility standards were established for various park types and amenities, including basketball courts, playgrounds, picnic shelters, aquatics facilities, and others. These standards were informed by national benchmarks for parks and recreation services, feedback from the recent community survey, and comparisons with similar communities. The facility standards reveal a need for more neighborhood park land, greenway park land, additional adult and youth sports fields, expanded trails, an off-leash area, and increased indoor recreation space. It should be noted that while the number of certain amenities, such as playgrounds, may appear sufficient, many of these facilities are outdated and require capital investment for renovations and upgrades.

Based on these standards, a comprehensive mapping of amenities was conducted, highlighting gaps in coverage and areas where service duplication exists. Population density was also considered in this analysis. A significant finding was the need for additional neighborhood park acreage to serve residents more equitably. Conversely, there is a surplus of community park acreage, indicating a potential opportunity to repurpose or redesignate some park areas to better align with neighborhood park needs.

The final component of the assessment was a facility priority needs evaluation, which identified the top 25 most-needed park facilities and amenities. The results of this prioritization were derived from the community household survey and analysis of trends and needs. The top five most needed features include: walking and biking trails, nature trails, neighborhood parks, an indoor running/walking track, and an indoor fitness center. These findings emphasize the community's desire for enhanced connectivity, improved access to nature, and more diverse indoor recreation opportunities.

Recreation Program Assessment

The recreation program assessment included two primary elements: a similar provider review and a recreation program priority needs assessment. The similar provider process involved gathering feedback from various non-profit and volunteer agencies in Bartlesville that currently offer recreation services. According to the feedback, these groups expressed a need for the City to take a more active role in organizing and coordinating recreation opportunities, as well as serving as a central source of information for residents seeking to learn about available programs and services. Many community members are currently unsure where to find information about existing recreation options.

The assessment also identified a priority ranking of recreation program needs based on the community survey results. The most needed programs by households included adult fitness and wellness, special events (such as concerts and movies), senior wellness and fitness, senior social programs, and youth sports. This feedback highlights a significant interest in services tailored to adults and seniors, underscoring a desire for more fitness, wellness, and social opportunities for these groups, in addition to youth-oriented programming.

Development Plan

The Development Plan outlines a comprehensive list of strategic initiatives to be pursued over the next 15 years. These initiatives are grouped into four primary categories: organizational development, parks and land management, recreation programs, and recreation facility improvements. Each strategic initiative is accompanied by recommended timeframes for completion, along with a performance measurement system to monitor the progress and effectiveness of the Plan's

implementation. This section also includes strategy maps and an updated implementation guide, ensuring that the City remains on track to achieve the outlined goals and meet the evolving needs of the community.

FINDINGS

This section of the Executive Summary presents a consolidated list of findings derived from the data collected. The findings are categorized into four key areas: overall system-wide observations, parks and land management, recreation program needs, and recreation facility requirements.

Overall

- **65% of residents** would like the City to offer recreation, fitness, and cultural programs funded either through a combination of taxes and fees (54%) or entirely through fees (15%).
- **If households could allocate \$100**, they would spend \$30 on improvements/maintenance to existing parks and recreation facilities, \$22 on the development of new indoor programming spaces, and \$15 on the development of walking and biking trails.
- **61% of households** are satisfied or very satisfied with the overall value received from Bartlesville Parks and Recreation, while 23% are either somewhat dissatisfied or very dissatisfied with the overall value.
- **The estimated population for 2023** is 35,536, showing a slight increase from 34,931 in 2008.
- **The 55+ population** has grown from 28.3% in 2000 to a projected 36% by 2023.
- **Demographic shifts** indicate that the percentage of the population classified as “White only” will decrease slightly from 82.09% in 2008 to 73.9% by 2023.
- **The five age segments** with the greatest percentage increase over the next 15 years are the 85+ age segment, ages 55-59, ages 60-64, ages 50-54, and ages 80-84.
- **The average per capita income** in Bartlesville is higher than state and national averages.
- **General awareness** of parks and recreation services and what’s offered remains low.
- **Low brand awareness** and a limited public image contribute to the lack of engagement in the community.
- **Many residents expressed concerns** that Bartlesville lags behind neighboring communities in providing high-quality recreation facilities such as a dedicated recreation center, athletic field complex, and outdoor aquatics park.
- **Community members emphasized** the need for additional recreation and park facilities but are highly concerned about the City’s ability to fund and maintain such improvements.
- **City politics** was frequently mentioned as a challenge that impedes the Parks and Recreation Program’s ability to experience success.

Parks / Land

- **Parks and facilities used most frequently** include Sooner Park, Jo Allyn Lowe Park, Pathfinder Parkway, and Johnstone Park.
- **Accessibility remains a challenge** at many parks, limiting access for residents with disabilities and mobility issues.
- **Inconsistent signage** throughout the parks creates confusion and affects the user experience.

- **Top park additions desired by households** include restrooms, drinking fountains, picnic tables/benches, picnic shelters, and improved park security lighting.
- **Lack of lighting** in certain areas of the parks contributes to feelings of insecurity for some residents, especially in the evening.
- **Residents value the number and variety** of parks and the green space available throughout the city.
- **Kiddie Park is a cherished and unique asset** for Bartlesville families, providing a specialized recreational experience.
- **While there is an abundance of parkland**, some of it is underutilized and may be better suited for alternative uses or repurposing.
- **A significant number of park amenities**—including playgrounds, park benches and tables, water fountains, restrooms, and parking lots—are outdated and need replacement or upgrades.
- **The Parks and Recreation Program employs** eleven staff members to maintain **370 acres of parkland**, which is insufficient to meet growing maintenance needs.
- **Survey respondents frequently mentioned** the need to improve the quality of park maintenance, noting issues with cleanliness and upkeep.
- **Concerns about park maintenance quality** have been consistently reported in surveys conducted over the past 15 years, reflecting an ongoing need for dedicated funding and resources.

Recreation Programs

- **The Parks and Recreation Program does not offer direct recreation programs**, aside from summer swimming activities and lessons.
- **Currently, no dedicated Parks and Recreation staff** are focused on year-round recreation programming, with the exception of aquatics.
- **The highest percentage of households** (42%) rely on churches for recreation offerings, followed by 36% of households utilizing City of Bartlesville services.
- **The most significant program needs** include adult-oriented offerings such as adult fitness and wellness programs, special events (for families and adults), adult education, senior fitness and wellness, and senior education.
- **Although the older population segments** are the fastest growing, there is a strong demand for more adult and senior programs, highlighting a need for diverse offerings across various age groups.
- **Previous community surveys** have consistently emphasized the need for a more collaborative effort in coordinating recreation services across Bartlesville's various providers, a finding that remains relevant today.
- **There is also growing interest in nature and environmental programming**, reflecting a desire for more outdoor and educational activities that connect residents with the environment.

Recreation Facilities

- **The most desired indoor recreation spaces** for households include a walking/jogging track, weight and cardiovascular areas, aerobics and fitness space, an indoor leisure pool, and a rock climbing wall.
- **Residents expressed strong interest** in the City partnering with other agencies or organizations to develop a comprehensive indoor recreation center.
- **Investing in a high-quality, well-maintained athletic field complex** can provide significant economic benefits to the community by attracting tournaments, events, and increased visitor spending.

Community Input Process:

One of the key elements of the Development Plan process is ensuring that residents and stakeholders have the opportunity to contribute their input. The updated plan draws from community feedback collected through recent surveys and analysis of resident preferences. This summary reflects the key insights and preferences shared by the community, highlighting the most desired improvements and areas of focus for parks and recreation in Bartlesville.

SURVEY QUESTIONS

How do you use park and recreation services?

Based on the survey data provided, residents of Bartlesville utilize park and recreation services in several ways:

1. **Frequent Use of Parks and Trails:** The most commonly visited parks include Sooner Park, Jo Allyn Lowe Park, Pathfinder Parkway, and Johnstone Park. Residents use these spaces for leisure activities such as walking, jogging, cycling, and family gatherings.
2. **Participation in Aquatics Programs:** Swimming activities and lessons are popular during the summer months, as these are among the few direct recreation programs offered by the Parks and Recreation Program.
3. **Use of Specific Facilities:** Popular facilities include playgrounds, shelter houses/picnic areas, sports fields, and walking/biking trails. Many residents also engage with Pathfinder Parkway for fitness and nature appreciation.
4. **Programs Provided by Other Agencies:** Residents frequently use programs offered by non-profit organizations, private businesses, and churches. For example, 42% of respondents utilize churches for recreation programs, while 36% use services provided by the City.
5. **Use of Amenities for Special Events and Social Gatherings:** Parks are often used for family-oriented events, social gatherings, and group activities, highlighting a strong community focus.
6. **Interest in Expanding Indoor Facilities:** Survey results show a desire for more indoor recreation spaces, such as a walking/jogging track, fitness areas, and an indoor leisure pool.
7. **Support for Nature and Environmental Programs:** There is growing interest in using park services for nature-based and environmental education programs.

Overall, residents use Bartlesville's parks and recreation services primarily for leisure, fitness, and community activities, with a strong interest in expanding offerings and improving current facilities.

What are the strengths of the parks and recreation system that we need to build on for this plan?

Based on the survey data, the key strengths of Bartlesville's Parks and Recreation system that should be leveraged in the updated plan include:

1. **Diverse Park Offerings and Green Spaces:** Residents value the variety and number of parks available, such as Sooner Park, Jo Allyn Lowe Park, and Johnstone Park. This diversity provides ample opportunities for recreation, leisure, and family activities. Building on this, future efforts should focus on maintaining and enhancing these well-loved spaces.

2. **Pathfinder Parkway as a Major Asset:** Pathfinder Parkway is frequently mentioned as a highly appreciated resource, used for walking, jogging, biking, and connecting residents to nature. Enhancing and expanding this trail system could further solidify it as a key recreational feature for the city.
3. **High Community Engagement and Park Usage:** Survey data shows high visitation rates, with many residents using the parks frequently throughout the year. The continued investment in park quality and variety will maintain and potentially increase this engagement.
4. **Unique Amenities like Kiddie Park:** Kiddie Park is identified as a unique and valued feature, providing a specialized recreational experience for families with young children. Expanding on these types of unique, niche amenities can help differentiate Bartlesville's park system.
5. **Opportunities for Collaboration and Partnerships:** There is strong community support for the City partnering with other agencies and organizations to expand recreation offerings, particularly in the area of indoor facilities. Strengthening these partnerships can maximize resources and broaden programming without overburdening the Parks and Recreation Program.
6. **Strong Support for Enhancing Existing Facilities:** Residents overwhelmingly support focusing on improving and maintaining existing parks and amenities, such as upgrading restrooms, playgrounds, picnic areas, and trail lighting. This presents a clear direction for prioritizing investment in facility upgrades.
7. **Desire for Adult and Senior Programming:** Adult fitness and wellness, senior wellness, and special events are consistently mentioned as high-priority needs. Building on the current amenities by introducing more adult and senior programming would better serve the community's growing older population.

By focusing on these strengths—diversity of parks, highly valued trails, unique offerings, and strong support for partnerships and programming—the plan can enhance Bartlesville's Parks and Recreation system to meet community needs effectively.

Are there any ideas for improving the parks and recreation system?

Based on the survey data, several key ideas emerged for improving the Parks and Recreation system in Bartlesville:

1. **Improve Park Maintenance and Facility Conditions:** Many respondents highlighted the need for better maintenance of existing parks and facilities. Suggested improvements include:
 - Upgrading restrooms for cleanliness and accessibility.
 - Repairing and updating playgrounds, picnic tables, and benches.
 - Fixing broken water fountains and enhancing overall park infrastructure.
2. **Expand and Upgrade Walking and Biking Trails:** Enhancing Pathfinder Parkway by repairing cracked and uneven sections, improving lighting, and providing more safety features like emergency call stations and security patrols were frequently suggested. Residents also expressed interest in expanding trail networks to create better connectivity throughout the city.
3. **Develop Indoor Recreation Facilities:** There is strong interest in creating a comprehensive indoor recreation center. Suggested amenities include:
 - Indoor swimming/leisure pool with lanes for exercise.
 - Walking/jogging track, weight room, and cardiovascular areas.
 - Indoor pickleball courts, fitness studios, and a rock climbing wall. Partnering with other organizations to develop and fund such a facility was frequently recommended.

4. **Enhance Safety and Security:** Many respondents raised concerns about safety, particularly in areas frequented by the homeless population. Suggested ideas include:
 - Increasing security patrols in parks and along trails.
 - Improving lighting in parks and around facilities.
 - Implementing better monitoring to address safety concerns.
5. **Address the Growing Homeless Population:** A significant number of residents expressed discomfort using parks and trails due to the presence of homeless individuals. Ideas for improvement include:
 - Establishing designated areas or facilities to support homeless individuals and reduce their presence in parks.
 - Working with local organizations to provide services and assistance outside of recreational areas.
6. **Improve Accessibility and Inclusivity:** Residents highlighted the need to improve park accessibility for people with disabilities, as well as the need for inclusive playground equipment and amenities. Adding more handicap-accessible features and paths would make parks more usable for all residents.
7. **Focus on Unique and Niche Recreational Offerings:** Several respondents recommended developing new, unique amenities to attract more residents and visitors, such as:
 - A dedicated dog park or enhancements to existing dog parks.
 - Adding sand volleyball courts, fishing piers, and more picnic shelters.
 - Creating interpretive nature trails with educational signage.
8. **Expand Programming for All Ages:** Residents want more diverse programming, including:
 - Adult fitness and wellness classes.
 - Youth and senior activities.
 - Special events such as concerts, movie nights, and community festivals. There was a particular interest in nature and environmental education programs.
9. **Upgrade and Repurpose Existing Parkland:** While Bartlesville has an abundance of parkland, some areas are underutilized. Respondents suggested:
 - Repurposing or selling less-used land to focus resources on higher-demand areas.
 - Converting underused spaces into community gardens, sports fields, or multipurpose facilities.
10. **Create Signature Park Features to Attract Visitors:** Respondents expressed a desire to develop a signature park or recreation feature that would serve as a central attraction, similar to Tulsa's Gathering Place. Ideas include:
 - Expanding Sooner Park into a destination-style park.
 - Creating a major indoor/outdoor recreational complex to accommodate various activities year-round.

By implementing these ideas, the City of Bartlesville can improve the overall park experience, attract more users, and provide a well-rounded, safe, and enjoyable park and recreation system for all residents.

Are there any recreation programming opportunities that you would like to see addressed in the plan?

Based on the survey data, the following recreation programming opportunities were highlighted as areas to be addressed in the updated Parks Master Plan:

1. **Adult Fitness and Wellness Programs:** There is a strong demand for adult fitness and wellness programming, including fitness classes, aerobics, yoga, and weight training. Expanding these offerings, potentially through a new recreation center, would meet a key community need.
2. **Special Events for Families and Adults:** Residents are interested in more special events, such as community festivals, concerts, movie nights, and cultural events. These types of events can enhance community engagement and provide entertainment for all ages.
3. **Youth and Teen Programming:** There is a need for more youth-focused programming, including:
 - Youth sports leagues.
 - Arts and crafts.
 - Educational and fitness programs.
 - Organized social activities. For teens, residents expressed interest in activities that go beyond sports, including fitness and educational workshops.
4. **Senior Fitness and Wellness Programs:** As the community's senior population continues to grow, there is increasing demand for senior-specific fitness and wellness programming. Programs like low-impact exercise classes, senior aerobics, and wellness workshops should be incorporated.
5. **Environmental Education and Nature Programs:** Many residents expressed interest in nature-related programs, such as guided nature walks, wildlife education, and sustainability workshops. Developing educational programming around Bartlesville's natural assets would appeal to families, adults, and seniors alike.
6. **Expanded Aquatics Programming:** The community values aquatics programming, but residents noted the limited availability of classes and space. Suggested improvements include:
 - Expanding swim lessons for children.
 - Offering adult swim classes and water aerobics.
 - Providing more open swim times, especially during the off-season.
7. **Programming for Persons with Special Needs:** There is a need for inclusive programming that caters to individuals with special needs. This includes creating adaptive fitness classes, arts and crafts activities, and recreational opportunities that are accessible to all.
8. **Expanded Indoor Recreation Programs:** With the desire for a new indoor recreation center, there is strong interest in expanding programming to include:
 - Rock climbing.
 - Indoor sports leagues.
 - Family fitness classes.
 - Dance and movement classes for all ages.
9. **Art and Cultural Programs:** In addition to fitness, respondents expressed a desire for more art and cultural programming, including art classes, music lessons, and craft workshops. These programs would appeal to a broad segment of the community.
10. **Collaborative Programs with Community Organizations:** Many respondents suggested the City work collaboratively with other local organizations, such as the YMCA, schools, and non-profits, to expand program offerings. By leveraging partnerships, Bartlesville can provide a more diverse and well-rounded program selection without duplicating existing services.

Addressing these programming opportunities in the updated plan will help meet the diverse needs of Bartlesville's residents, foster community engagement, and ensure the City's Parks and Recreation offerings are inclusive and attractive to all age groups.

Are there any improvement ideas for existing parks or new parks?

Based on the survey data and feedback provided by residents, several key improvement ideas for existing parks and potential new parks emerged:

Improvement Ideas for Existing Parks:

- 1. Enhance Park Maintenance and Cleanliness:**
 - Many residents emphasized the need to improve the maintenance of existing parks, including regular cleaning of restrooms, trash removal, and upkeep of facilities like benches, picnic tables, and playgrounds.
 - Implement a schedule for maintaining park amenities, including playground equipment, water fountains, and parking lots, to ensure they are in good working condition.
- 2. Upgrade Restrooms and Add New Facilities:**
 - Residents highlighted the poor condition of restrooms in many parks, expressing a need for updated, clean, and accessible restrooms.
 - Suggestion to add more restroom facilities throughout larger parks like Sooner and Johnstone to accommodate high usage during special events and weekends.
- 3. Improve Safety and Security:**
 - Concerns about safety, particularly in parks frequented by homeless individuals, were frequently mentioned. Suggestions include installing better lighting, increasing security patrols, and adding emergency call stations in parks and along trails.
 - Create well-lit, safe areas for families and children, and consider security cameras in high-traffic areas to deter vandalism and crime.
- 4. Expand and Improve Walking/Biking Trails:**
 - Expand the existing Pathfinder Parkway to connect more neighborhoods and provide safer routes for pedestrians and cyclists.
 - Repair cracked and uneven sections of existing trails and improve lighting for safety during early morning or evening use.
 - Develop additional trail networks that connect parks to schools, neighborhoods, and other points of interest.
- 5. Create Additional Picnic and Gathering Spaces:**
 - There is a strong desire for more picnic shelters, picnic tables, and benches throughout the parks to accommodate family gatherings and social activities.
 - Add covered seating areas near playgrounds and high-use facilities for shade and comfort.
- 6. Upgrade Playgrounds and Recreational Facilities:**
 - Residents recommended updating aging playground equipment with modern, accessible structures that cater to a wider age range.
 - Add features such as rubberized playground surfaces, shade structures, and themed play areas to make playgrounds more engaging and safe for children.
 - Consider new features like splash pads, rock climbing areas, and expanded playgrounds for diverse recreational options.
- 7. Enhance Park Accessibility and Inclusivity:**

- Improve park accessibility by adding paved pathways, ramps, and accessible parking for individuals with disabilities.
 - Provide more inclusive play equipment and features that cater to children and adults with special needs.
- 8. Increase Park Amenities:**
- Respondents suggested adding amenities such as drinking fountains, trash receptacles, bike racks, and dog waste stations in high-use areas.
 - Add more fitness equipment and adult recreational features, such as outdoor fitness zones and walking circuits.
- 9. Expand Dog Parks and Pet Facilities:**
- Many dog owners expressed the need for improved and expanded dog parks, including shaded areas, water stations, and larger off-leash areas.
 - Consider building additional dog parks on the west side of Bartlesville to improve access.
- 10. Create Signature Features in Existing Parks:**
- Respondents suggested developing signature features in some parks, such as a major playground upgrade at Sooner Park, a water park at Sooner Pool, or a major trail expansion that connects existing parks.
 - Enhance special features like botanical gardens, art installations, or interpretive nature trails to create unique park experiences.

Ideas for New Parks:

- 1. Develop an Indoor Recreation Center:**
 - There is a strong desire for a multi-purpose indoor recreation facility that includes a fitness center, walking track, indoor swimming pool, sports courts, and dedicated space for arts and crafts.
 - The facility could cater to residents of all ages, offering youth sports leagues, adult fitness programs, senior activities, and more.
- 2. Create More Neighborhood Parks:**
 - Residents expressed the need for more neighborhood parks that are accessible within walking distance of residential areas.
 - Include small playgrounds, picnic areas, and open space for unstructured play and community gatherings.
- 3. Develop Specialty Parks and Facilities:**
 - Consider adding specialty parks such as nature parks, skate parks, splash pads, and community gardens.
 - Ideas include a nature center, a dedicated youth sports complex, and additional pickleball courts to accommodate growing interest.
- 4. Create a Signature Destination Park:**
 - Develop a major destination park that can serve as a central attraction for Bartlesville, similar to Tulsa's Gathering Place.
 - Potential features could include a large playground, water play areas, sports fields, and outdoor event spaces.
- 5. Expand Trail Network and Connectivity:**
 - Develop additional greenway and nature trails that connect existing parks and provide safer pedestrian and bicycle access throughout the city.
 - Consider adding nature trails and boardwalks through environmentally sensitive areas to highlight Bartlesville's natural beauty.

Other Suggested Improvements:

- Improve and expand parking availability in high-use parks.
- Establish more partnerships with local organizations to provide additional recreational programs.
- Enhance signage and wayfinding throughout parks and trails to create a more user-friendly experience.
- Address concerns related to safety and cleanliness to make all parks welcoming and enjoyable for residents and visitors alike.

Incorporating these improvements into the Parks Master Plan will help create a well-rounded park system that addresses the community's needs and enhances the overall quality of life in Bartlesville.

Are there any recreation facilities that you would like to have that don't currently exist?

Based on the survey data and resident feedback, several recreation facilities that do not currently exist were frequently mentioned as desirable additions to the City of Bartlesville's park system:

Desired New Recreation Facilities:

- 1. Indoor Recreation Center / Multi-Purpose Facility:**
 - A top priority for many residents is the development of an indoor recreation center that could serve a wide range of activities and programs.
 - Suggested features include a large gymnasium for basketball and volleyball, multi-purpose rooms for fitness classes and meetings, a rock climbing wall, and dedicated spaces for arts and crafts.
 - The facility could also offer spaces for family activities, community gatherings, and special events, as well as rental opportunities for parties and private events.
- 2. Indoor Aquatic Facility:**
 - Many respondents highlighted the need for a comprehensive indoor aquatic facility with features such as lap lanes, a competition pool, a warm therapy pool, and a leisure pool with water slides and play structures.
 - This facility could serve competitive swimmers, fitness enthusiasts, and families looking for year-round swim options.
- 3. Indoor Walking/Running Track:**
 - A high-demand facility that many residents expressed interest in is an indoor walking/jogging track, particularly for use during inclement weather.
 - A walking track could be part of a larger recreation center or integrated into existing facilities.
- 4. Additional Pickleball Courts:**
 - Pickleball is growing in popularity, and there is a strong interest in adding more outdoor and indoor pickleball courts.
 - The existing pickleball courts are frequently crowded, and residents have requested more dedicated courts, particularly with lighting and wind barriers.
- 5. Indoor Sports Complex:**
 - There is interest in a multi-purpose indoor sports complex that could host basketball, volleyball, and other court sports.
 - The facility could accommodate tournaments and bring in revenue from regional sporting events.
- 6. Youth and Teen Center:**

- A dedicated center for youth and teens that provides safe spaces for socializing, games, and enrichment activities.
 - Features could include game rooms, study areas, and organized activities focused on youth development.
7. **Indoor Fitness Center / Weight Room:**
- A modern fitness center with weight training and cardiovascular equipment was frequently mentioned.
 - This could include aerobics and fitness classrooms for yoga, dance, and group exercise sessions.
8. **Nature Center:**
- A nature center focused on environmental education and conservation, with classrooms, displays, and guided programming.
 - Residents would like to see a facility that offers hands-on learning experiences about local flora, fauna, and the environment.
9. **Indoor and Outdoor Rock Climbing Facilities:**
- An indoor rock climbing wall was a popular suggestion, along with outdoor climbing facilities in larger parks.
 - The facility could include climbing for all ages and abilities, offering classes and community events.
10. **Expanded Dog Parks:**
- While Bartlesville has some dog park facilities, residents expressed interest in expanding these options with larger, better-maintained parks that offer agility equipment, separate small and large dog areas, water stations, and shaded seating areas for pet owners.
11. **Outdoor Water Park / Aquatic Center:**
- Many residents suggested developing a large outdoor water park or expanded aquatic center, featuring a lazy river, wave pool, splash pads, and more slides.
 - This would create a family-friendly attraction and serve as a regional destination.
12. **Biking and Skating Facilities:**
- A skate park expansion or a dedicated roller rink were frequently mentioned.
 - Other suggestions included creating dedicated bike parks or trails with obstacles and ramps for mountain biking.
13. **Community Gardens and Urban Agriculture Spaces:**
- Some residents expressed an interest in having more community gardens or spaces dedicated to urban agriculture.
 - This could also include educational programming about sustainable gardening and local food production.
14. **Fishing Piers and Boating Facilities:**
- Residents would like to see improvements and additions to fishing piers and water access points, as well as designated areas for canoeing, kayaking, and paddleboarding on local lakes and rivers.
15. **Outdoor Fitness Zones:**
- There is interest in adding more outdoor fitness equipment, such as exercise stations along trails, adult fitness playgrounds, and cross-training areas in parks.
16. **Adventure Parks / Zip Line Parks:**
- Some respondents suggested building an adventure park with features like zip lines, ropes courses, and nature trails for thrill-seekers and adventure enthusiasts.

Other Considerations:

- **Equitable Distribution:** Residents would like new facilities to be distributed more evenly across Bartlesville, ensuring that the west and south sides of the city have access to high-quality parks and recreational amenities.
- **Partnership Opportunities:** Suggestions included partnering with local businesses, non-profits, and regional organizations to fund and operate these new facilities.
- **Multi-Generational Appeal:** Many respondents emphasized the need for facilities that cater to all ages, ensuring there are options for youth, teens, adults, and seniors alike.

By incorporating these new facilities, the City of Bartlesville can offer a more diverse range of recreational opportunities and continue to meet the evolving needs of its residents.

What do people in Bartlesville value most about parks and recreation services?

From the survey responses and public feedback, residents of Bartlesville value the following aspects of parks and recreation services:

1. **Pathfinder Parkway Trail System:** Residents frequently mentioned Pathfinder Parkway as a major asset, valued for its scenic views, connectivity, and opportunity for exercise and recreation.
2. **Variety of Parks and Facilities:** The community appreciates the diverse range of parks and recreation facilities, such as Sooner Park, Jo Allyn Lowe Park, and Johnstone Park, which offer a mix of amenities and activities.
3. **Green Spaces and Natural Areas:** The preservation of open spaces, mature trees, and natural areas is highly valued by residents for their aesthetic appeal and the environmental benefits they provide.
4. **Family-Oriented Amenities:** Playgrounds, picnic areas, and facilities like Kiddie Park are considered crucial components that enhance family life and provide safe, fun environments for children.
5. **Community Gathering Spaces:** Parks serve as important venues for community events, family gatherings, and public activities, fostering a sense of community and belonging.
6. **Restrooms and Basic Amenities:** While residents feel that restroom maintenance can be improved, the presence of such facilities is still greatly valued and considered necessary for park enjoyment.
7. **Opportunities for Physical Activity:** Facilities like walking trails, sports fields, and fitness areas support active lifestyles and are seen as vital for health and wellness.
8. **Unique Features:** Elements like the Civitan Dinosaur Park and specific park landmarks add unique character to the parks and are points of pride for the community.
9. **Year-Round Access:** Residents appreciate having park spaces that can be used throughout the year, whether for walking, biking, or simply enjoying nature.
10. **Free and Low-Cost Recreation:** Accessibility to parks and trails at little to no cost is a key value, making these spaces available to all members of the community regardless of income.

Can you think of any examples of partnerships Bartlesville Parks and Recreation should pursue?

From the data provided, there are several partnership opportunities that Bartlesville Parks and Recreation could consider:

1. **YMCA Partnership:** Collaborate to enhance and expand indoor recreation facilities, such as fitness centers and indoor pools, which would address resident needs for additional programming and facilities.
2. **Local Schools and Colleges:** Partner with educational institutions to utilize school athletic facilities, gymnasiums, and playgrounds for community recreation during off-hours.
3. **Non-Profit Organizations:** Work with groups like the Boys & Girls Club and other youth-oriented organizations to provide expanded youth sports, arts, and educational programs.
4. **Corporate Partnerships:** Seek funding or sponsorships from local businesses and corporations such as Phillips 66 and ConocoPhillips to support park improvements, maintenance, and new facilities, similar to past collaborations.
5. **Health and Wellness Organizations:** Partner with health agencies or hospitals to offer wellness programs, outdoor fitness classes, and senior health initiatives.
6. **Tourism and Economic Development Agencies:** Collaborate on projects that promote Bartlesville as a regional destination, leveraging parks and recreation as a tourism draw, especially for events like sports tournaments or outdoor festivals.
7. **Outdoor Recreation Providers:** Work with hiking, biking, and environmental groups to maintain and improve trail systems like Pathfinder Parkway and to offer nature-based programming.
8. **Local Arts and Cultural Groups:** Partner with arts organizations to integrate public art, cultural programming, and events in parks, creating a more vibrant community space.
9. **Neighboring Communities:** Explore joint ventures with surrounding cities to share facilities, resources, and programming, particularly for sports leagues and tournament facilities.
10. **Environmental and Conservation Groups:** Engage with organizations focused on conservation and sustainability to enhance natural areas, establish community gardens, and create educational programming focused on nature and the environment.

These partnerships would not only enhance the quality and variety of recreation services available to residents but also create a collaborative approach that leverages resources, expertise, and shared goals to build a stronger, healthier, and more vibrant Bartlesville community.

What are the key outcomes that you would like to see come from this plan?

residents have identified the following key outcomes they would like to see achieved through this Parks and Recreation Plan update:

1. **Improved Maintenance and Upkeep:** Residents want to see better maintenance of existing parks and facilities, with an emphasis on restrooms, playground equipment, water fountains, and trail systems like Pathfinder Parkway.
2. **Enhanced Safety and Security:** Addressing safety concerns, particularly around lighting, security presence, and reducing homeless encampments in parks, is a top priority for residents to make parks feel safer and more welcoming.

3. **Development of New Indoor Recreation Facilities:** Residents desire an indoor recreation center that includes features such as an indoor swimming pool, walking/jogging track, fitness areas, and space for community events and programming.
4. **Expansion of Trails and Connectivity:** Increasing the number and quality of walking and biking trails, ensuring connectivity between parks, neighborhoods, and key destinations, and improving the condition of existing trails.
5. **Addition of High-Quality Recreation Amenities:** Residents would like to see the addition of new amenities such as splash pads, dog parks, updated playgrounds, and a broader variety of sports fields and courts.
6. **Addressing Recreation Program Needs:** Expansion of programming for all age groups, including fitness classes, youth sports, senior wellness programs, environmental education, and cultural activities.
7. **Strategic Use of Parkland:** Better utilization of existing park spaces, including repurposing underused areas and ensuring that all parks have amenities that meet the community's needs.
8. **Increased Accessibility:** Ensure that parks and recreation facilities are accessible to people of all abilities, with improvements in pathways, entrances, and amenities that accommodate people with disabilities.
9. **Stronger Community Partnerships:** Establishing partnerships with local organizations, businesses, and schools to enhance programming, share resources, and improve overall service delivery.
10. **Long-Term Financial Stability:** Implement a sustainable funding strategy that balances user fees, partnerships, and city resources to support both the maintenance of existing facilities and the development of new projects without overburdening taxpayers.

These outcomes collectively represent a vision for a parks and recreation system that is well-maintained, safe, inclusive, and responsive to the diverse needs and expectations of Bartlesville's residents.

Are there any areas of the system that need more funding? Less funding?

From the data provided, residents have identified several areas of the parks and recreation system that need more or less funding:

Areas Needing More Funding:

1. **Park Maintenance:** Consistently noted as a high priority, with many residents expressing concerns about aging infrastructure and the overall condition of park facilities, restrooms, playgrounds, and trail systems.
2. **Safety and Security Enhancements:** Increased investment in lighting, security personnel, and surveillance systems to improve safety, especially in areas like Pathfinder Parkway and at key parks frequented by families and children.
3. **New Indoor Recreation Facilities:** Strong community support for developing an indoor recreation center that offers a variety of amenities such as a walking/jogging track, fitness center, indoor pool, and space for youth and adult programming.
4. **Trail Expansion and Maintenance:** Residents have expressed a strong desire for expanded walking and biking trails, as well as the maintenance of existing trails to repair cracks, improve lighting, and add safety features like water fountains.

5. **Restrooms and Drinking Fountains:** Residents repeatedly indicated that more funding is needed to maintain, upgrade, and add new restrooms and drinking fountains throughout the park system.
6. **Updated Playgrounds and Amenities:** Many park amenities such as playgrounds, benches, and tables are in need of replacement, and residents would like to see more investment in modernizing these facilities.
7. **Accessibility Improvements:** More funding is needed to ensure parks are accessible to people of all abilities, with better paths, entrances, and ADA-compliant amenities.
8. **Security and Safety on Trails:** Increasing funding for more patrols and security presence, especially to address concerns related to homeless encampments and safety issues on Pathfinder Parkway.
9. **Special Events and Programming:** Additional funding to support special events, community gatherings, and recreational programs that appeal to a variety of age groups and interests.
10. **Support for High-Demand Amenities:** Investment in specific high-demand amenities such as dog parks, splash pads, and additional sports fields that residents have indicated are lacking.

Areas Needing Less Funding:

1. **Underutilized Parks and Amenities:** Some park areas that are currently not being used effectively or are duplicative could be considered for reduced funding, repurposing, or removal.
2. **Non-Critical Park Additions:** Facilities or amenities that do not align with resident priorities or are perceived as low use (e.g., some specialized sports facilities or low-usage park areas) might be re-evaluated to reallocate funding to higher-priority needs.
3. **Non-Essential Landscaping:** Certain beautification or non-critical landscaping projects could be scaled back in favor of focusing on core maintenance and infrastructure improvements.

Overall, the community feedback suggests that more funding is needed to enhance safety, maintenance, indoor recreation, and core park amenities, while a focus on streamlining and optimizing the use of current assets could potentially free up resources for these high-priority areas.

Are there Any additional items that need to be documented in the plan?

Based on the data provided, several additional items should be documented in the updated Parks and Recreation Plan to reflect community concerns and priorities:

1. **Homelessness and Safety Concerns:** The presence of homeless encampments and related safety issues in parks and along trails, such as Pathfinder Parkway, is a significant concern. Addressing safety measures and implementing strategies to mitigate these concerns should be documented in the plan.
2. **Condition of Restrooms and Facilities:** The poor condition and maintenance of restrooms and other amenities (e.g., drinking fountains, playground equipment) are recurring issues. Strategies for improving the upkeep and functionality of these facilities should be emphasized.
3. **Accessibility Upgrades:** The need for better accessibility for people with disabilities, including ADA-compliant pathways, restrooms, and play equipment, should be specifically addressed in the plan.
4. **Focus on High-Use Parks and Amenities:** Sooner Park, Pathfinder Parkway, Jo Allyn Lowe Park, and Johnstone Park were identified as high-use areas. The plan should include focused investment strategies to enhance these key assets.

5. **Expanded Trails and Connectivity:** There is a strong demand for expanded walking, biking, and nature trails, as well as better connectivity between parks, neighborhoods, and key destinations. This should be prioritized in the plan's recommendations.
6. **Addressing Programming Gaps:** Adult fitness, senior wellness, and environmental education programs were highlighted as gaps. Recommendations to increase programming in these areas and partner with other organizations should be included.
7. **Increased Security and Lighting:** The need for improved lighting and increased security presence in parks and along trails was frequently noted. The plan should include measures for enhancing park security and safety features.
8. **Long-Term Maintenance Funding Strategy:** Residents expressed concerns about the long-term upkeep of existing facilities. The plan should outline a sustainable funding strategy for ongoing maintenance and capital replacement.
9. **Interest in an Indoor Recreation Center:** There is strong community support for a new indoor recreation facility with amenities such as a pool, fitness center, and multipurpose space. Documenting this as a key priority would align with community expectations.
10. **Dog Park and Pet Amenities:** The community values the existing dog parks but sees a need for expanded dog-friendly areas and amenities. Recommendations for improving and expanding these facilities should be incorporated.

Including these additional items in the plan will ensure a comprehensive response to the needs and expectations of Bartlesville residents and align with their vision for a well-maintained, accessible, and safe parks and recreation system.

COMMUNITY SURVEY RESULTS

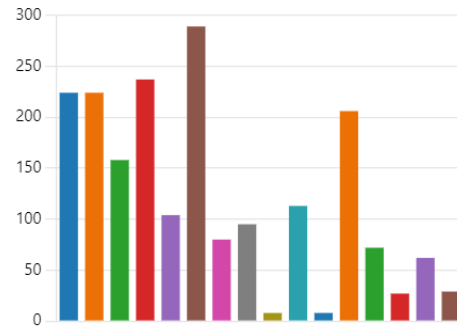
The City of Bartlesville conducted a Parks and Recreation Needs Assessment Survey 2008 to help establish priorities for the future development of parks, trails, recreation, and cultural facilities and services within the community. The survey was designed to obtain statistically valid results from households throughout the City of Bartlesville and was administered primarily through an online format to ensure broad community participation. A total of 1,475 surveys were distributed to a random sample of households throughout the city. The survey was also made available to all residents through online links shared on social media, the city's website, and via email to encourage maximum engagement.

In 2024 the city created an identical survey with a total of 345 respondents completed the online survey, significantly exceeding the initial goal of 250 responses. The results have a 95% level of confidence with a margin of error of approximately +/-5.3%, ensuring a robust representation of community input.

The survey data provided detailed insights into community needs and priorities. Key findings included high utilization of major parks such as Sooner Park, Pathfinder Parkway, and Jo Allyn Lowe Park, with strong support for additional investment in walking/biking trails, improved restrooms, drinking fountains, picnic shelters, and increased park security lighting. The survey highlighted a desire for better maintenance of existing facilities, expansion of indoor recreation spaces, and programming tailored to adult and senior populations. These results will serve as a foundation for updating the Parks and Recreation Master Plan, aligning future investments and development to meet the evolving needs and expectations of Bartlesville's residents.

City Parks and Facilities Use During the past year

Jo Allyn Lowe Park	224
Johnstone Park	224
Kiddie Park	158
Pathfinder Parkway	237
Robinwood Park	104
Sooner Park (& Sooner Pool)	289
Veterans Park (& Frontier Pool)	80
Adams Golf Course	95
Douglass Park	8
Civitan Park (Dinosaur Park)	113
None	8
Lee Lake	206
Hudson Lake	72
Arutunoff Softball Fields	27
Price Fields	62
Other	29



Analysis

1. Top 3 Most Used Facilities:

- **Sooner Park (& Sooner Pool)** (289): The highest-used park, suggesting it is a key location for community activities and recreation.
- **Pathfinder Parkway** (237): A popular choice, likely due to its walking and biking trails, indicating a strong interest in fitness and outdoor activities.
- **Jo Allyn Lowe Park & Johnstone Park** (224 each): Tied for third place, showing these parks serve as major community gathering spots.

2. Least Used Facilities:

- **Douglass Park** (8) and **None** (8): This could indicate limited amenities or less awareness about these facilities.
- **Arutunoff Softball Fields** (27): Low usage might suggest a need for improvements, targeted programming, or better promotion.

3. Notable Mid-Range Facilities:

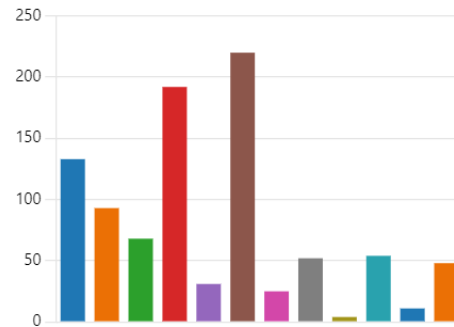
- **Civitan Park (Dinosaur Park)** (113): Its mid-range usage suggests it serves a niche audience, likely children and families.
- **Adams Golf Course** (95): Moderate usage, indicating a stable interest in golf-related activities.
- **Lee Lake** (206): Significant usage suggests it could be a focal point for expansion or additional amenities.

Recommendation

The high usage of Sooner Park and Pathfinder Parkway suggests these should be priority areas for maintenance and enhancements. Facilities like Douglass Park and Arutunoff Softball Fields might benefit from improved accessibility, new programming, or community outreach to increase engagement.

City Parks and facilities Used Most Often During the Past Year

Jo Allyn Low Park	133
Johnstone Park	93
Kiddie Park	68
Pathfinder Pathway	192
Robinwood Park	31
Sooner Park (Sooner Pool)	220
Veterans Park (Frontier Pool)	25
Adams Golf Course	52
Douglass Park	4
Civitan Park (Dinosaur Park)	54
None	11
Other	48



Top 3 Most Frequently Visited Parks and Facilities

1. **Sooner Park (Sooner Pool):** 220 respondents
2. **Pathfinder Pathway:** 192 respondents
3. **Jo Allyn Lowe Park:** 133 respondents

Additional Facilities with Moderate to Low Usage

- **Johnstone Park:** 93 respondents
- **Kiddie Park:** 68 respondents
- **Adams Golf Course:** 52 respondents
- **Civitan Park (Dinosaur Park):** 54 respondents
- **Veterans Park (Frontier Pool):** 25 respondents
- **Robinwood Park:** 31 respondents
- **Other:** 48 respondents
- **None:** 11 respondents
- **Douglass Park:** 4 respondents

Analysis

1. **Top 3 Parks:**
 - **Sooner Park (Sooner Pool)** and **Pathfinder Pathway** are significantly more popular than the other parks, indicating that these locations likely offer amenities or activities that cater to a wide range of community members.
 - **Jo Allyn Lowe Park** is the third most popular, reinforcing its role as a community favorite.
2. **Moderately Visited Parks:**
 - **Johnstone Park**, **Kiddie Park**, and **Civitan Park** serve niche interests, with specific attractions like playgrounds and child-centric activities that draw in families.
 - **Adams Golf Course** sees consistent, though lower, patronage, likely from golf enthusiasts.
3. **Low Visitation Parks:**
 - **Veterans Park**, **Robinwood Park**, and **Douglass Park** have very low visitation numbers, indicating a potential need for increased amenities, improved maintenance, or targeted programming to boost their appeal.

Recommendations

- **Investment Priority:** Focus on maintaining and enhancing the top three parks—Sooner Park, Pathfinder Pathway, and Jo Allyn Lowe Park—as they are the most valued by the community.
- **Targeted Programming:** Introduce new activities or amenities in the low visitation parks to attract more users, such as special events, upgraded facilities, or new recreational options.
- **Marketing and Outreach:** Increase awareness and promotion of less frequented parks, like Douglass Park, to encourage more community engagement and broaden the usage of all available parks and facilities.

This data helps identify which parks should be prioritized for improvements and which may need more community engagement to increase their visibility and usage.

Overall, how would you rate the physical condition of the City of Bartlesville Parks and Facilities you have visited?

Excellent	29
Good	218
Fair	87
Poor	11



Condition Ratings of Bartlesville Parks and Facilities

- **Excellent:** 29 respondents (8%)
- **Good:** 218 respondents (63%)
- **Fair:** 87 respondents (25%)
- **Poor:** 11 respondents (3%)

Analysis

1. **Positive Perceptions:**
 - **63% of respondents rated the parks as Good:** This majority indicates that most community members are generally satisfied with the quality and maintenance of the parks and facilities.
 - **8% rated them as Excellent:** This suggests that while a small portion finds the facilities outstanding, there is room to increase this percentage through targeted enhancements.
2. **Areas for Improvement:**
 - **25% rated the parks as Fair:** A notable quarter of respondents see room for improvement, possibly highlighting issues such as outdated amenities, inadequate maintenance, or needed upgrades.
 - **3% rated them as Poor:** This small percentage likely represents individuals who may have experienced significantly negative conditions at certain parks, such as safety concerns, lack of cleanliness, or poor facility conditions.

Recommendations for Action

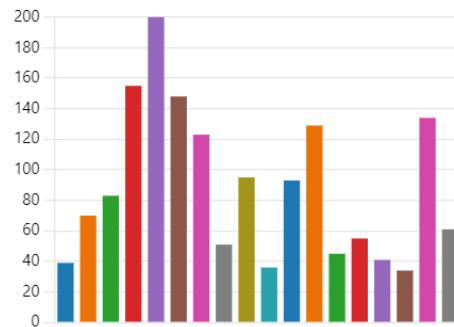
1. **Focus on Maintenance and Upgrades:**
 - Target the parks with lower ratings for maintenance and improvement projects, such as fixing worn-out infrastructure, adding new amenities, or addressing safety issues.
2. **Community Engagement:**

- Conduct follow-up surveys or focus groups with those who rated parks as Fair or Poor to gain deeper insights into specific concerns and identify parks in need of the most attention.
3. **Promote the Positive:**
- For parks that are already considered Good or Excellent, promote these spaces as community assets and explore opportunities to elevate them to model parks through additional enhancements.

By addressing the areas where the community sees room for improvement, the City of Bartlesville can increase overall satisfaction and ensure a higher percentage of residents perceive their parks as valuable community assets.

Listed below are potential additions that could be made to existing parks. Please check all the additions you would most like to have made to the parks.

● Park Entrance Signs	39
● Parking	70
● Sidewalks	83
● Drinking Fountains	155
● Restrooms	200
● Trail lighting	148
● Natural Areas	123
● Dog Parks	51
● Playground Equipment	95
● Bike Racks	36
● Picnic Shelters	93
● Picnic tables / benches	129
● Sports fields lighting	45
● Fishing piers	55
● Handicap Accessibility	41
● Sand Volleyball Courts	34
● Park Security Lighting	134
● Other	61



Most Desired Park Additions

1. **Restrooms:** 200 respondents
 - **Key Priority:** The most requested addition, indicating a strong need for more or improved restroom facilities across the parks.
2. **Drinking Fountains:** 155 respondents
 - **Basic Amenity Need:** Suggests a high demand for hydration stations, likely due to the active nature of park usage.
3. **Trail Lighting:** 148 respondents
 - **Safety and Accessibility:** This demand reflects a need for increased safety, especially for evening use of trails and pathways.
4. **Park Security Lighting:** 134 respondents

- **Safety Concern:** Similar to trail lighting, this addition shows that safety is a priority for park users.
- 5. **Picnic Tables / Benches:** 129 respondents
 - **Comfort and Socialization:** This addition points to a desire for more seating options for relaxation and social gatherings.
- 6. **Natural Areas:** 123 respondents
 - **Nature-Based Recreation:** Indicates an interest in preserving and enhancing natural settings, which could include wooded areas, open fields, or landscaped spaces.

Moderately Desired Additions

- **Playground Equipment:** 95 respondents
- **Picnic Shelters:** 93 respondents
- **Sidewalks:** 83 respondents
- **Parking:** 70 respondents
- **Fishing Piers:** 55 respondents
- **Dog Parks:** 51 respondents
- **Sports Fields Lighting:** 45 respondents
- **Handicap Accessibility:** 41 respondents
- **Park Entrance Signs:** 39 respondents
- **Bike Racks:** 36 respondents
- **Sand Volleyball Courts:** 34 respondents

Less Desired Additions

- **Other:** 61 respondents
- This indicates that there may be additional unique needs not captured by the provided list.

Analysis

1. **Top Priorities:**
 - **Restrooms, Drinking Fountains, and Trail Lighting** are the top three most desired additions, showing a need for enhanced basic amenities and safety features.
2. **Recreation and Comfort:**
 - The presence of items like **picnic tables/benches** and **picnic shelters** in the top 5 indicates that visitors are looking for more options for comfort, group gatherings, and relaxation.
3. **Safety and Accessibility:**
 - The inclusion of **Park Security Lighting** and **Handicap Accessibility** emphasizes a desire to make the parks more welcoming and secure for all community members.

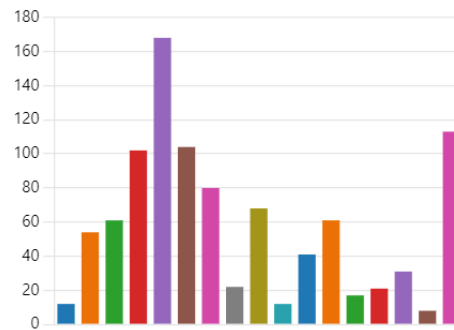
Recommendations

1. **Focus on Basic Amenities First:** Prioritize the installation of restrooms and drinking fountains, as they are the most universally desired enhancements.
2. **Enhance Safety Measures:** Implement trail and park security lighting to address concerns about safety, especially for parks and trails used after dark.
3. **Promote Accessibility and Comfort:** Add more picnic tables, benches, and shelters to create a welcoming environment for all park users.
4. **Conduct Further Outreach:** The significant number of “Other” responses suggests unique needs that might not have been captured by the survey. Conduct follow-up outreach to clarify what these additions might include.

This data-driven approach can help ensure that park improvements align with community priorities and contribute to a more satisfying park experience.

Which **THREE** of the potential additions to the City of Bartlesville parks and facilities from the list do you feel are most important?

Park Entrance Signs	12
Parking	54
Sidewalks	61
Drinking Fountains	102
Restrooms	168
Trail lighting	104
Natural Areas	80
Dog Parks	22
Playground Equipment	68
Bike Racks	12
Picnic Shelters	41
Picnic tables / benches	61
Sports fields lighting	17
Fishing piers	21
Handicap Accessibility	31
Sand Volleyball Courts	8
Park Security Lighting	113



Top 3 Most Important Park Additions

1. **Restrooms:** 168 respondents
 - **Key Priority:** Consistently identified as the most important addition, indicating that the community views restroom availability and quality as a critical factor for park usage and comfort.
2. **Drinking Fountains:** 102 respondents
 - **Essential Amenity:** The second-highest priority, reflecting a significant need for hydration stations, particularly in larger parks or along trails.
3. **Trail Lighting:** 104 respondents
 - **Safety and Accessibility:** This shows a strong interest in making trails safer for use during early mornings, evenings, or winter months with shorter daylight hours.

Other Notable Priorities

- **Park Security Lighting:** 113 respondents
 - This addition, along with trail lighting, emphasizes a strong community focus on safety in public spaces.
- **Sidewalks:** 61 respondents
 - Indicates a need for better connectivity within parks and safer pedestrian access to and within park areas.
- **Playground Equipment:** 68 respondents
 - Suggests a focus on child-friendly spaces and enhanced play areas for families.
- **Natural Areas:** 80 respondents
 - Reflects a desire to preserve and enhance the natural settings within the parks, making them more appealing for passive recreation like walking, bird watching, or picnicking.

Lower Priority Additions

- **Parking:** 54 respondents
- **Picnic Tables / Benches:** 61 respondents
- **Picnic Shelters:** 41 respondents
- **Handicap Accessibility:** 31 respondents
- **Dog Parks:** 22 respondents
- **Fishing Piers:** 21 respondents
- **Sports Fields Lighting:** 17 respondents
- **Park Entrance Signs:** 12 respondents
- **Bike Racks:** 12 respondents
- **Sand Volleyball Courts:** 8 respondents

Analysis

1. **Basic Amenities are Critical:** The high number of votes for **Restrooms** and **Drinking Fountains** shows that the community sees these as fundamental necessities for park enjoyment.
2. **Safety and Accessibility:** With both **Trail Lighting** and **Park Security Lighting** ranking highly, this suggests that safety is a primary concern, possibly indicating issues with evening park use or areas perceived as poorly lit and unsafe.
3. **Natural and Play Areas:** While features like **Natural Areas** and **Playground Equipment** did not make the top 3, they still received significant votes, suggesting a secondary focus on family-friendly and nature-oriented amenities.

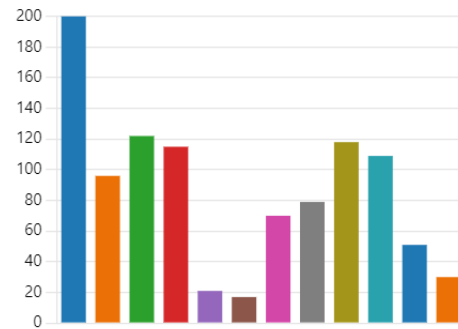
Recommendations

1. **Focus on Top 3 Priorities:** Prioritize the addition of **Restrooms**, **Drinking Fountains**, and **Trail Lighting** as these are the most frequently selected features. This will likely have the most immediate and visible impact on community satisfaction.
2. **Address Safety Concerns:** Explore options to enhance both trail and park security lighting, potentially combining this with other safety features like emergency call stations.
3. **Enhance Connectivity and Natural Areas:** Continue to invest in improving sidewalks and natural areas, making parks more accessible and aesthetically pleasing.

By focusing on these key priorities, the City of Bartlesville can create a more welcoming, safe, and functional park environment that aligns with the community's needs.

From the following list, please check ALL the organizations that you or other members of your household have used for parks, recreation and sports offerings during the past year.

City of Bartlesville	200
Non-profit youth sports leagues	96
School	122
YMCA	115
Boys & Girls Club	21
Homeowners Association	17
Neighboring Cities	70
Private Fitness Club	79
State Park	118
Churches	109
None	51
Other	30



Most Utilized Organizations

- City of Bartlesville:** 200 respondents
 - The City of Bartlesville is the primary provider of recreational services, indicating strong community engagement with local city programs and facilities.
- Schools:** 122 respondents
 - Schools are a major contributor to recreational and sports activities, suggesting that school-based programs, gymnasiums, and fields play a significant role in community recreation.
- State Parks:** 118 respondents
 - State parks are popular, likely for outdoor activities like hiking, camping, and nature-based recreation, highlighting the community's interest in natural settings and environmental experiences.
- YMCA:** 115 respondents
 - The YMCA is another key provider, offering fitness programs, youth sports, and community events, making it a popular choice for families and adults alike.
- Churches:** 109 respondents
 - Churches play a role in providing recreational or social activities, reflecting the importance of faith-based community engagement in recreation.
- Non-Profit Youth Sports Leagues:** 96 respondents
 - This response shows strong support for non-profit organizations that run specialized youth sports leagues, such as baseball, soccer, and basketball.

Moderately Used Organizations

- Neighboring Cities:** 70 respondents
 - Some residents are willing to travel to nearby communities for additional recreational opportunities, indicating potential gaps in local offerings or a desire for unique facilities not available within Bartlesville.
- Private Fitness Clubs:** 79 respondents
 - Private fitness clubs attract a notable number of respondents, suggesting demand for more specialized or advanced fitness equipment and facilities.

Less Used Organizations

- **Boys & Girls Club:** 21 respondents
 - Despite being a national organization known for youth programming, it has relatively low usage in this community.
- **Homeowners Associations:** 17 respondents
 - HOAs are less frequently utilized, likely reflecting the limited number of neighborhoods with association-sponsored amenities.
- **Other:** 30 respondents
 - This indicates there may be other community organizations not explicitly listed that serve niche recreational needs.
- **None:** 51 respondents
 - A small but notable group did not utilize any of these organizations, suggesting either a lack of need, awareness, or available time for recreational activities.

Analysis

1. **City and School Programs Dominate:**
 - The City of Bartlesville and local schools are the leading providers, indicating that municipal and educational institutions are crucial in meeting the community's recreational needs.
2. **Interest in Nature-Based Recreation:**
 - High usage of state parks indicates a strong interest in outdoor and nature-based recreation, suggesting that expanding natural areas or trails could meet community demand.
3. **Demand for Organized Sports and Fitness:**
 - The YMCA and non-profit youth sports leagues rank highly, showing interest in structured sports and fitness programs for various age groups.
4. **Regional Demand:**
 - The fact that 70 respondents utilize facilities in **Neighboring Cities** suggests there may be opportunities to capture more local engagement by expanding or diversifying offerings within Bartlesville.

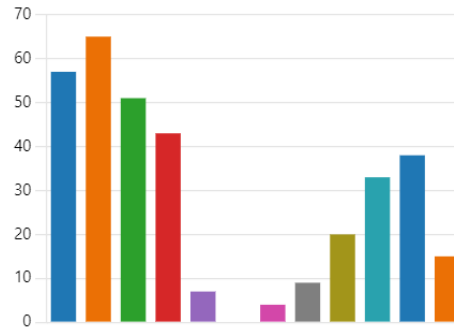
Recommendations

1. **Expand Local Programming:** Increase the variety and availability of city-based programs, particularly in areas where people are going to neighboring cities, to keep residents engaged locally.
2. **Enhance Outdoor Recreation:** Build on the strong interest in state parks by adding or improving trails, nature areas, and environmental education within local parks.
3. **Collaborate with Schools and YMCA:** Partner with schools and organizations like the YMCA to create joint programs that leverage existing facilities and resources, meeting the high demand for youth sports and family programming.
4. **Address Gaps for Non-Participants:** Reach out to the 51 respondents who are not engaged with any of these organizations to understand barriers to participation and develop inclusive offerings.

By focusing on these strategies, the City of Bartlesville can better serve the diverse recreational needs of the community and enhance local engagement.

For AGES 0-17 - Please check the TWO organizations that you or other members of your household have used for parks, recreation and sports offerings during the past year.

City of Bartlesville	57
Non-profit youth sports leagues	65
Public School	51
YMCA	43
Boys & Girls Club	7
Homeowners Association	0
Neighboring Cities	4
Private Fitness Club	9
State Park	20
Churches	33
None	38
Other	15



Top 3 Most Utilized Organizations for Ages 0-17

- 1. Non-Profit Youth Sports Leagues:** 65 respondents
 - This is the most frequently used category, indicating a strong preference for organized youth sports programs. It suggests that local sports leagues like soccer, baseball, and basketball are popular choices for children and youth.
- 2. City of Bartlesville:** 57 respondents
 - The City of Bartlesville is the second most popular provider for youth recreation, reflecting strong engagement with city-run parks and programming.
- 3. Public Schools:** 51 respondents
 - Public schools rank highly, showing that many families rely on school facilities and programs for extracurricular activities, such as sports teams, after-school programs, and playgrounds.

Moderately Used Organizations

- YMCA:** 43 respondents
 - The YMCA's youth programs, including swim lessons, youth fitness, and team sports, are a solid choice for many families.
- Churches:** 33 respondents
 - Churches are used moderately for recreational or social activities, often providing spaces for youth group events, indoor play areas, or sports leagues.
- State Parks:** 20 respondents
 - State parks serve as a venue for nature-based recreation, camping, and family outings, reflecting an interest in outdoor activities.

Less Utilized Organizations

- Private Fitness Clubs:** 9 respondents
 - Few families use private fitness clubs for children, possibly due to the lack of child-specific programming or higher costs.
- Neighboring Cities:** 4 respondents
 - Only a small percentage travel to neighboring cities for youth recreation, suggesting that most needs are met locally.
- Boys & Girls Club:** 7 respondents

- Despite its reputation for providing safe and engaging after-school programs, it sees limited use, indicating potential for expansion or improved outreach.
- **Homeowners Associations:** 0 respondents
 - No families reported using homeowners associations, suggesting a lack of HOA-provided amenities for youth recreation.

Non-Participation

- **None:** 38 respondents
 - This high number indicates a significant portion of families with children do not participate in any organized recreational offerings. Potential barriers include cost, lack of awareness, or lack of interest.
- **Other:** 15 respondents
 - Indicates there may be niche organizations or private activities not covered in the main options.

Analysis

1. **Strong Preference for Organized Youth Sports:**
 - Non-profit youth sports leagues are the most popular, suggesting a high demand for structured sports programs. Expanding partnerships with these leagues or increasing the variety of sports offered could be beneficial.
2. **City and School Offerings are Important:**
 - The City of Bartlesville and public schools rank highly, highlighting the importance of maintaining and expanding facilities and programs that cater to youth.
3. **YMCA and Churches Play Supporting Roles:**
 - These organizations help fill gaps and provide family-friendly environments, especially for activities like swim lessons, fitness, or social activities.
4. **Opportunities to Engage Non-Participants:**
 - The 38 respondents selecting "None" show that there are families not currently engaged in youth programming. Understanding their needs and barriers could lead to developing new programs or outreach strategies.

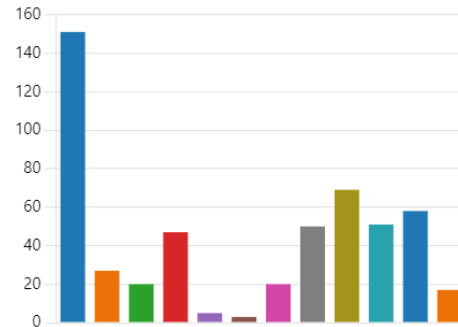
Recommendations

1. **Support Youth Sports Leagues:**
 - Increase resources, such as field availability, to support the demand for youth sports leagues. Consider offering additional city-sponsored sports or partnering with existing leagues to expand offerings.
2. **Leverage School Facilities:**
 - Partner with local schools to use their facilities for expanded recreational programs, especially during non-school hours, to better utilize these community assets.
3. **Address Barriers to Participation:**
 - Conduct a follow-up survey or focus groups with families who selected "None" to identify barriers such as cost, scheduling, or lack of available options and address them through tailored programming.
4. **Expand Outreach for Boys & Girls Club and YMCA:**
 - These organizations have strong reputations but lower usage in this community. Work on outreach strategies to raise awareness and promote their unique programs.

By addressing these insights, the City of Bartlesville and its partners can create a more engaging and inclusive set of recreational offerings that better meet the needs of children and families.

For AGES 18 and Older - Please check the TWO organizations that you or other members of your household have used for parks, recreation and sports offerings during the past year.

City of Bartlesville	151
Non-profit youth sports leagues	27
Public School	20
YMCA	47
Boys & Girls Club	5
Homeowners Association	3
Neighboring Cities	20
Private Fitness Club	50
State Park	69
Churches	51
None	58
Other	17



Top 3 Most Utilized Organizations for Adults (18 and Older)

- 1. City of Bartlesville:** 151 respondents
 - The City of Bartlesville is the most frequently used provider of recreational services for adults, indicating that city-operated facilities and programs are central to the community's recreational choices.
- 2. State Parks:** 69 respondents
 - The popularity of state parks suggests a strong interest in outdoor activities such as hiking, picnicking, and nature-based recreation, reflecting the community's value for natural settings.
- 3. Churches:** 51 respondents
 - Churches serve as a community gathering space, often offering fitness programs, group activities, or social events for adults.

Other Frequently Used Organizations

- YMCA:** 47 respondents
 - The YMCA is a popular choice for adults, offering a wide range of fitness, wellness, and community programs that appeal to various age groups.
- Private Fitness Clubs:** 50 respondents
 - Many adults prefer private fitness clubs, possibly due to access to specialized equipment, fitness classes, or amenities not available in public facilities.

Moderately Used Organizations

- Neighboring Cities:** 20 respondents
 - Some adults travel to neighboring communities for specific recreational offerings, suggesting that Bartlesville may lack some specialized amenities or programs.
- Public Schools:** 20 respondents
 - Schools see some use, primarily for adult sports leagues or access to gymnasiums, indicating that school facilities are not just limited to youth activities.

Low Utilization Organizations

- Non-Profit Youth Sports Leagues:** 27 respondents
 - While primarily focused on youth, a small number of adults are involved, likely as coaches, volunteers, or participants in adult leagues.
- Boys & Girls Club:** 5 respondents

- This organization is used sparingly for adult recreation, possibly for family or community events rather than adult-specific programming.
- **Homeowners Associations:** 3 respondents
 - Low usage indicates that HOAs are not a significant source of recreation for most adults in Bartlesville.

Non-Participation

- **None:** 58 respondents
 - A significant number of adults (58) reported not using any of these organizations for recreation, indicating a potential gap in offerings, awareness, or interest.
- **Other:** 17 respondents
 - This suggests there are niche organizations or activities not covered in the provided list that serve some adults.

Analysis

1. **City and State Parks Dominate:**
 - The City of Bartlesville and state parks are the primary providers for adult recreation, suggesting a strong focus on municipal and natural settings for physical activity and leisure.
2. **Private Fitness Demand:**
 - The relatively high number of respondents choosing **Private Fitness Clubs** shows demand for facilities offering specialized fitness amenities, such as weight rooms, swimming pools, or group classes.
3. **Interest in Group and Social Activities:**
 - The moderate use of **Churches** and **YMCA** facilities highlights a preference for community-oriented recreation, where social and group-based activities are likely a key attraction.
4. **Opportunity to Increase Engagement:**
 - With 58 respondents selecting "None," there may be opportunities to develop or market programs that appeal to currently unengaged adults, such as adult sports leagues, walking clubs, or cultural programming.

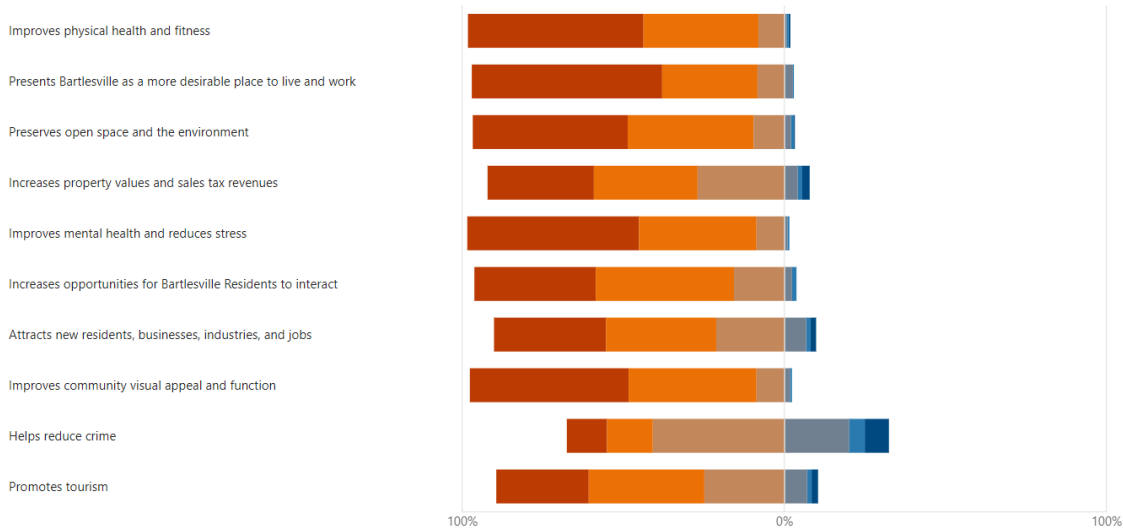
Recommendations

1. **Expand City and State Park Offerings:**
 - Enhance park amenities for adults, such as outdoor fitness equipment, organized nature walks, or adult-oriented sports leagues, to build on the strong interest in public and natural spaces.
2. **Partner with Private Fitness Clubs:**
 - Explore partnerships with local private fitness clubs to offer specialized programs through the city or provide discounted memberships for residents, filling gaps in fitness offerings.
3. **Create Targeted Programs for "Non-Participants":**
 - Consider a survey or outreach to the 58 respondents who selected "None" to identify barriers to participation and develop programs tailored to their interests, such as low-cost fitness options, drop-in sports, or social events.
4. **Promote Group and Community-Oriented Activities:**
 - Increase awareness of social and group activities available through the YMCA, churches, and community organizations, possibly adding programs that combine fitness with social engagement, such as group fitness classes or adult hobby clubs.

By addressing these insights, the City of Bartlesville can enhance its adult recreational offerings and better serve the diverse needs of its adult population.

Please indicate your level of agreement with the benefits being provided by Parks and Recreation.

Strongly Agree Agree Neutral Disagree Strongly disagree Don't Know



Rating Categories and Color Legend:

- **Strongly Agree:** Dark orange
- **Agree:** Light orange
- **Neutral:** Light brown
- **Disagree:** Gray
- **Strongly Disagree:** Dark blue
- **Don't Know:** Light blue

Key Benefits and Analysis

- Improves Physical Health and Fitness**
 - The majority of respondents **Strongly Agree** or **Agree** that Parks and Recreation improves physical health and fitness.
 - Very few disagree, indicating broad recognition of parks' role in promoting health.
- Presents Bartlesville as a More Desirable Place to Live and Work**
 - Most respondents **Agree** or **Strongly Agree** with this benefit.
 - A small percentage are neutral, and very few disagree, indicating that parks positively contribute to the city's appeal.
- Preserves Open Space and the Environment**
 - Many respondents see the role of Parks and Recreation in environmental preservation positively.
 - There is a higher percentage of neutral responses compared to other benefits, suggesting that some may not directly see or experience these efforts.
- Increases Property Values and Sales Tax Revenues**
 - Mixed responses, with a considerable number of **Neutral** and **Don't Know** responses.
 - This indicates that while some believe parks contribute to economic benefits, others are unsure or unaware of this impact.
- Improves Mental Health and Reduces Stress**
 - A significant number **Agree** or **Strongly Agree** that parks contribute positively to mental health and stress reduction.

- Very few disagree, showing that parks are viewed as valuable for emotional and mental well-being.
- 6. **Increases Opportunities for Bartlesville Residents to Interact**
 - Many respondents **Agree** or **Strongly Agree**, highlighting the role of parks in fostering community interaction and socialization.
 - A small number of **Neutral** or **Disagree** responses suggest there is room for increasing social opportunities through park programming.
- 7. **Attracts New Residents, Businesses, Industries, and Jobs**
 - There is a noticeable spread of responses, with more **Neutral** and **Don't Know** ratings compared to other benefits.
 - This suggests that while some see a link between parks and economic growth, others are less convinced or unaware of this connection.
- 8. **Improves Community Visual Appeal and Function**
 - Many **Strongly Agree** or **Agree** that parks enhance visual appeal and community function.
 - Few negative responses, reinforcing the aesthetic and functional value of well-maintained parks.
- 9. **Helps Reduce Crime**
 - Mixed views, with a significant number of **Neutral**, **Disagree**, and **Don't Know** responses.
 - This indicates uncertainty or skepticism about the direct impact of parks on crime reduction.
- 10. **Promotes Tourism**
 - Mixed agreement, with a notable portion of **Neutral** and **Don't Know** responses.
 - This suggests that while some see parks as a tourism driver, many do not directly associate parks with tourism benefits.

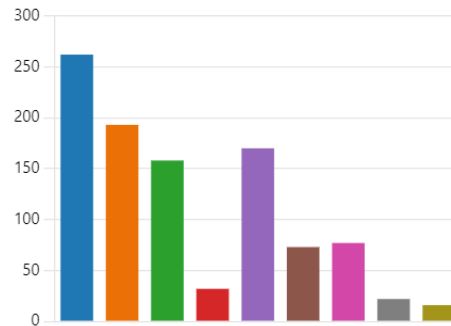
Key Insights and Recommendations

1. **Overall Positive Perception:** The top benefits perceived by the community are related to **health, stress reduction, visual appeal, and community interaction**. Programs and initiatives should continue to focus on these strengths.
2. **Opportunity for Awareness:**
 - **Economic Benefits** and **Crime Reduction** show higher **Neutral** and **Don't Know** responses, indicating potential gaps in awareness or impact. Consider community education initiatives to highlight these benefits or conduct further research to address these perceptions.
3. **Increase Environmental and Tourism Outreach:**
 - While most agree that parks help preserve open space, there's room to increase programming or campaigns that showcase these efforts.
 - Similarly, promoting the role of parks in tourism through events or marketing could help strengthen the community's association between parks and tourism.

By aligning future park projects and outreach efforts to the perceived benefits, the City of Bartlesville can enhance community support and optimize the impact of its Parks and Recreation services.

Which THREE of the benefits from above are most important to you or other members of your household?

Improves physical health and fit...	262
Presents Bartlesville as a more d...	193
Preserves open space and the e...	158
Increases property values and s...	32
Improves mental health and red...	170
Increases opportunities for Bartl...	73
Attracts new residents, business...	77
Helps reduce crime	22
Promotes tourism	16



Top 3 Most Important Benefits

- Improves Physical Health and Fitness:** 262 respondents
 - This is overwhelmingly the most important benefit identified by respondents, indicating a strong emphasis on the role parks play in promoting health and fitness activities such as walking, jogging, sports, and outdoor exercise.
- Improves Mental Health and Reduces Stress:** 170 respondents
 - Mental health is a key priority for the community, suggesting that parks are valued as places for relaxation, mindfulness, and stress relief. This highlights the need for tranquil spaces, nature areas, and mental wellness programs.
- Presents Bartlesville as a More Desirable Place to Live and Work:** 193 respondents
 - Parks and recreation facilities are viewed as essential to making Bartlesville an attractive community. This indicates that well-maintained and diverse recreational options can contribute to a higher quality of life and a sense of community pride.

Additional Notable Benefits

- Preserves Open Space and the Environment:** 158 respondents
 - Environmental preservation is considered a critical benefit, indicating a strong interest in sustainable practices, natural areas, and conservation efforts.
- Attracts New Residents, Businesses, Industries, and Jobs:** 77 respondents
 - This benefit ranked higher than expected, suggesting that parks and recreational facilities are seen as a factor in economic development and community growth.
- Increases Opportunities for Bartlesville Residents to Interact:** 73 respondents
 - While not a top priority, community interaction is still valued, highlighting parks as a space for socialization and community-building.

Lower Priority Benefits

- Increases Property Values and Sales Tax Revenues:** 32 respondents
 - Economic benefits are a lower priority for most respondents, suggesting that tangible community impacts (e.g., health, environment) are seen as more immediate or important.
- Helps Reduce Crime:** 22 respondents
 - Few respondents view crime reduction as a significant benefit of parks, likely due to a lack of direct association between parks and safety.
- Promotes Tourism:** 16 respondents
 - Tourism is the least prioritized benefit, indicating that residents see parks primarily for local use rather than as attractions for visitors.

Key Takeaways

1. **Health and Well-Being as the Top Priority:** Both physical and mental health benefits are seen as crucial, indicating that any future park enhancements should prioritize spaces and programs that support fitness and mental wellness.
2. **Community Image and Quality of Life:** The role of parks in making Bartlesville an attractive place to live is highly valued, highlighting the need for well-maintained and aesthetically pleasing parks to bolster community pride and desirability.
3. **Environmental Stewardship:** Environmental preservation is also a key focus, suggesting that residents support efforts to maintain natural areas, protect green spaces, and implement environmentally friendly initiatives.

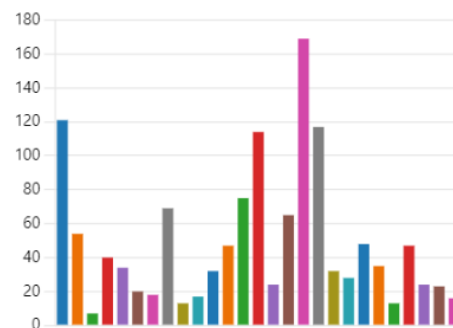
Recommendations

1. **Invest in Health-Focused Amenities and Programs:**
 - Develop fitness trails, outdoor gym equipment, yoga or fitness classes, and mental health programs like guided nature walks or mindfulness sessions.
2. **Promote Parks as Community Hubs:**
 - Increase amenities that support social interaction, such as picnic areas, community gardens, and group activity spaces.
3. **Enhance Environmental Features:**
 - Preserve and expand natural areas, develop educational programs on environmental stewardship, and incorporate sustainable practices in park management.

By focusing on these top community priorities, the City of Bartlesville can ensure that its Parks and Recreation services align with the values and needs of its residents.

Which FOUR of the facilities are MOST important to you or other members of your household?

● Playgrounds	121
● Shelter Houses / Picnic Areas	54
● Adult Softball Fields	7
● Youth Soccer Fields	40
● Youth Baseball / Softball Fields	34
● Football Fields	20
● Outdoor Tennis Courts	18
● Outdoor Pickleball Courts	69
● Outdoor Basketball Courts	13
● Skate Park	17
● Disk Golf Course	32
● Dog Parks	47
● Small Neighborhood Parks	75
● Large Community Parks	114
● Ice Rink	24
● Outdoor Swimming Pool	65
● Walking / Biking Trails	169
● Nature Trails	117
● Formal Gardens	32
● Nature Center	28
● Indoor Fitness Center	48
● Indoor Running / Walking Track	35
● Indoor Basketball / Volleyball C...	13
● Indoor Swimming / Leisure Pool	47
● Splash Pads	24
● Canoe / Kayak Ramp on Caney R...	23
● Other	16



Top Four Facilities by Importance:

- 1. Walking / Biking Trails – 169 respondents**
 - With 169 respondents selecting walking and biking trails as a top priority, these facilities are clearly the **most important** to the community. This reflects a strong interest in accessible, safe, and scenic trails for exercise, recreation, and transportation.
- 2. Playgrounds – 121 respondents**
 - Playgrounds are highly valued, with 121 respondents indicating them as a top priority. This suggests a focus on providing safe, engaging spaces for children and families, emphasizing the community's interest in youth recreation.
- 3. Large Community Parks – 114 respondents**
 - Large community parks rank as the third most important facility, with 114 respondents. This reflects the community's appreciation for multi-use spaces that can accommodate a variety of activities, family gatherings, and events.

4. **Nature Trails – 117 respondents**

- Nature trails were selected by 117 respondents, placing them in the top four. This highlights a desire for opportunities to engage with nature, experience scenic environments, and enjoy passive recreation such as hiking and wildlife observation.

Honorable Mentions:

1. **Small Neighborhood Parks – 75 respondents**

- Smaller parks are a key facility for many respondents, indicating a desire for accessible and convenient green spaces close to home.

2. **Outdoor Pickleball Courts – 69 respondents**

- The popularity of pickleball is reflected in its high ranking, showing growing community interest in this sport.

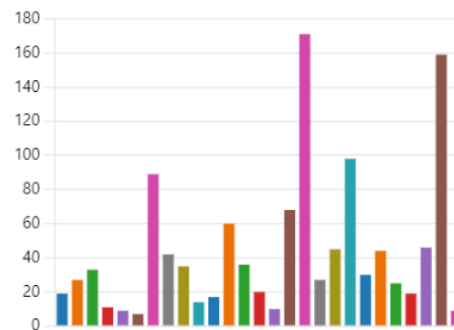
3. **Outdoor Swimming Pool – 65 respondents**

- Outdoor swimming pools are a high priority for many, suggesting a desire for additional recreational and cooling options during warmer months.

The top four facilities identified as the most important to respondents are **Walking/Biking Trails, Playgrounds, Large Community Parks, and Nature Trails**. These facilities reflect a strong community interest in outdoor, multi-use spaces that provide safe and engaging recreational opportunities for individuals and families. Investing in these areas will have the greatest positive impact on meeting the recreational needs and expectations of the Bartlesville community.

Which FOUR of the programs are MOST important to you or other members of your household?

Preschool	19
Day Care	27
Before and After school	33
Tot Sports	11
Tot Arts & Crafts	9
Tot Dance & Movement	7
Youth Sports	89
Youth Fitness and Wellness	42
Youth Arts & Crafts	35
Youth Dance	14
Youth Educational	17
Teen Sports	60
Teen Fitness and Wellness	36
Teen Educational	20
Teen Trips	10
Adult Sports	68
Adult Fitness and Wellness	171
Adult Dance	27
Adult Educational	45
Senior Wellness and Fitness	98
Senior Educational	30
Senior Social	44
Senior Trips	25
Programs for Persons with Speci...	19
Environmental Education Progra...	46
Special Events (Concerts, Movie...	159
Other	9



Based on the provided data, the four programs that are considered **most important** by respondents are:

1. **Adult Fitness and Wellness** - 171 responses
2. **Special Events (Concerts, Movies, Night Life, etc.)** - 159 responses
3. **Senior Wellness and Fitness** - 98 responses
4. **Youth Sports** - 89 responses

Analysis and Interpretation

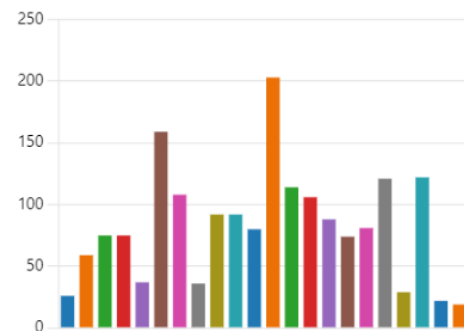
1. **Adult Fitness and Wellness** received the highest number of responses, indicating that health and wellness opportunities are a top priority for the community. This highlights the importance of providing a diverse range of fitness classes, wellness workshops, and exercise facilities targeted at adults.

2. **Special Events (Concerts, Movies, Night Life, etc.)** also garnered significant interest, reflecting a strong community desire for structured social and entertainment opportunities that enhance quality of life and provide venues for social interaction and cultural engagement.
3. **Senior Wellness and Fitness** ranks third, emphasizing the community's recognition of the importance of tailored health and fitness programs for older adults. This points to a need for more senior-friendly fitness options, including low-impact exercise classes, strength training, and wellness activities.
4. **Youth Sports** is the fourth most important program, indicating a strong interest in providing structured sports opportunities for younger residents, which can support physical health, teamwork, and skill development.

These results suggest a focus on enhancing **wellness, fitness, and community engagement** through recreational programming, as well as ensuring there are targeted options for different age groups and interests.

The City of Bartlesville may be looking to develop additional indoor programming spaces. From the list, please select ALL the potential indoor programming spaces you or other members of your household would use.

Preschool program space	26
Dance	59
Teen Center	75
Senior Center	75
Gymnastic Center	37
Indoor leisure pool (slides, etc.)	159
Lap lanes for exercise swimming	108
25 yard competition pool	36
Arts & Crafts Room	92
Multi-Court Gymnasium	92
Indoor Sports Fields	80
Walking / Jogging Track	203
Weight / Cardiovascular Room	114
Aerobics / Fitness Space	106
Indoor Ice-Rink	88
Gyms for Basketball / Volleyball	74
Indoor Golf driving range	81
Rock Climbing Wall	121
Racquetball Courts	29
Indoor Pickleball Courts	122
Esports	22
Other	19



Based on the provided data, the top potential indoor programming spaces that respondents and their households would use are:

1. **Walking / Jogging Track** - 203 responses
2. **Indoor Leisure Pool (slides, etc.)** - 159 responses
3. **Rock Climbing Wall** - 121 responses
4. **Indoor Pickleball Courts** - 122 responses
5. **Weight / Cardiovascular Room** - 114 responses
6. **Lap Lanes for Exercise Swimming** - 108 responses
7. **Aerobics / Fitness Space** - 106 responses
8. **Arts & Crafts Room** - 92 responses
9. **Multi-Court Gymnasium** - 92 responses
10. **Indoor Sports Fields** - 80 responses

Key Insights:

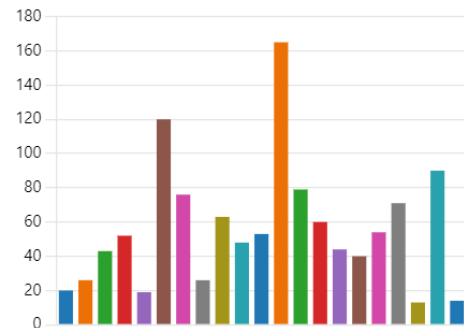
1. **Walking / Jogging Track** is the most requested indoor space, reflecting a strong community interest in accessible, year-round exercise facilities for cardiovascular fitness.
2. **Indoor Leisure Pool** is highly valued, suggesting that there is significant demand for family-friendly aquatic facilities that offer more recreational features beyond lap swimming.
3. **Rock Climbing Wall** and **Indoor Pickleball Courts** also received substantial interest, indicating that residents are interested in diverse, active indoor recreational opportunities that cater to a variety of skill levels and fitness preferences.
4. **Weight / Cardiovascular Rooms** and **Aerobics / Fitness Spaces** highlight the community's desire for traditional fitness facilities to support structured exercise and fitness classes.
5. **Arts & Crafts Room** and **Multi-Court Gymnasium** show that residents are also interested in spaces that support both creative activities and team sports, suggesting a need for versatile, multi-use indoor spaces.

Recommendations:

When considering additional indoor programming spaces, prioritizing the development of a **Walking / Jogging Track**, **Indoor Leisure Pool**, and **Weight/Cardiovascular Room** would cater to the highest-demand activities. Including spaces for unique activities like a **Rock Climbing Wall** and **Pickleball Courts** could add variety and attract broader participation, while ensuring versatile spaces like a **Multi-Court Gymnasium** and **Arts & Crafts Room** would support a wider range of community activities and programming options.

From the list, please select FOUR of the potential indoor programming spaces you or other members of your household would use MOST OFTEN

Preschool program space	20
Dance	26
Teen Center	43
Senior Center	52
Gymnastic Center	19
Indoor leisure pool (slides, etc.)	120
Lap lanes for exercise swimming	76
25 yard competition pool	26
Arts & Crafts Room	63
Multi-Court Gymnasium	48
Indoor Sports Fields	53
Walking / Jogging Track	165
Weight / Cardiovascular Room	79
Aerobics / Fitness Space	60
Indoor Ice-Rink	44
Gyms for Basketball / Volleyball	40
Indoor Golf driving range	54
Rock Climbing Wall	71
Racquetball Courts	13
Indoor Pickleball Courts	90
Other	14



The top four indoor programming spaces that respondents would use **most often** are:

1. **Walking / Jogging Track** - 165 responses
2. **Indoor Leisure Pool (slides, etc.)** - 120 responses
3. **Indoor Pickleball Courts** - 90 responses
4. **Rock Climbing Wall** - 71 responses

Analysis and Interpretation:

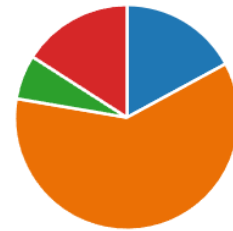
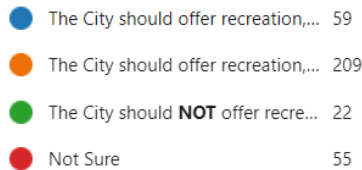
1. **Walking / Jogging Track** received the highest number of responses, reflecting a strong community interest in a facility that supports year-round indoor exercise for residents of all ages. This suggests that providing a dedicated space for walking and jogging would be one of the most utilized indoor facilities.
2. **Indoor Leisure Pool** indicates high demand for a family-friendly aquatic facility that provides recreational activities such as slides and play areas, making it a popular choice for families and individuals looking for enjoyable indoor water-based activities.
3. **Indoor Pickleball Courts** received significant interest, highlighting the growing popularity of pickleball as a sport that appeals to a wide age range, especially older adults seeking low-impact recreational activities.

4. **Rock Climbing Wall** is also highly valued, suggesting that there is a desire for unique, physically challenging activities that appeal to both younger residents and fitness enthusiasts looking for new ways to stay active indoors.

Recommendations:

When considering new indoor programming spaces, prioritizing these top four spaces would cater to the most commonly desired activities. Providing a **Walking / Jogging Track** and **Indoor Leisure Pool** would meet the demand for general fitness and family recreation, while **Pickleball Courts** and a **Rock Climbing Wall** would introduce variety and attract a broader demographic. Together, these options would create a diverse, inclusive indoor recreation environment that offers something for all residents.

The City of Bartlesville Parks and Recreation does not currently offer recreation, fitness, or cultural programs. Rather, recreation, fitness, and cultural programming is provided by a variety of non-profit community organizations, private business, and neighboring communities.



Based on the data provided, here is an analysis of community sentiment regarding the potential role of the City of Bartlesville in providing recreation, fitness, and cultural programming:

Community Preferences for City-Run Programming:

1. **The City should offer recreation, fitness, and cultural programs funded by BOTH fees and taxes** - 209 responses (62%)
2. **The City should offer recreation, fitness, and cultural programs ONLY if they are funded by fees from participants** - 59 responses (18%)
3. **The City should NOT offer recreation, fitness, and cultural programs** - 22 responses (7%)
4. **Not Sure** - 55 responses (16%)

Analysis:

1. **Strong Support for City-Run Programming with Fee and Tax Funding:**
 - The majority (62%) of respondents believe that the City should offer recreation, fitness, and cultural programs funded by a combination of **fees and taxes**, indicating a willingness to see public funds used in conjunction with participant fees to support these services. This response suggests that residents see value in having the City play a more active role in providing and supporting recreational and cultural opportunities.
2. **Some Support for Fee-Based Programs Only:**
 - Approximately **18%** of respondents feel that programs should be exclusively **self-sustained through participant fees**. This group likely values maintaining lower tax burdens while ensuring that only users of the programs bear the costs. While they support City-provided programming, their preference leans toward a cost-recovery model.
3. **Minimal Opposition to City Involvement:**
 - Only **7%** of respondents believe that the City should **not offer any programming**, indicating minimal opposition to expanding the City's role in recreation and cultural

activities. This small group may feel that existing programs offered by non-profits, private businesses, and neighboring communities are sufficient.

4. Uncertainty Among Some Residents:

- The **16%** of respondents who are **unsure** may lack enough information about what City-run programs would look like, how they would be funded, or what benefits they would offer. This group could potentially be swayed through community engagement and information sharing.

Key Takeaways:

1. Strong Community Support for City-Run Programs:

- The data indicates a clear preference for City involvement in recreation, fitness, and cultural programming, particularly when supported by a mix of fees and taxes. This sentiment suggests that residents see value in the City taking a more direct role in providing a diverse range of activities and opportunities for community enrichment.

2. Focus on Cost-Sharing Models:

- As 62% prefer a mixed funding approach and 18% support fee-only funding, it is clear that cost recovery is an important consideration. When implementing new programs, the City should consider a pricing strategy that balances affordability with program sustainability to meet the expectations of different segments of the community.

3. Engage and Inform the Community:

- To address the concerns of the 16% who are unsure, the City could conduct further outreach to share detailed information about potential programs, funding mechanisms, and benefits to the community. Engaging residents in the planning process will help build broader support and understanding.

Recommendations:

1. Explore Feasibility of a Mix of Fee-Based and Tax-Supported Programs:

- Given the strong support for a combined funding model, the City should explore which programs can be implemented under a mix of fees and tax support. Prioritize high-demand activities, such as fitness and wellness programs, cultural events, and recreational sports, and assess potential pricing structures to achieve a sustainable balance.

2. Pilot Programs and Assess Community Response:

- Consider introducing a few pilot programs funded by a combination of fees and taxes to gauge community interest and participation. This approach allows the City to refine its programming strategy based on real feedback and outcomes.

3. Leverage Partnerships with Existing Providers:

- Since many services are currently offered by non-profits, private businesses, and neighboring communities, the City could initially focus on **partnering** with these organizations to expand program offerings under a collaborative model. This would reduce startup costs and leverage existing expertise.

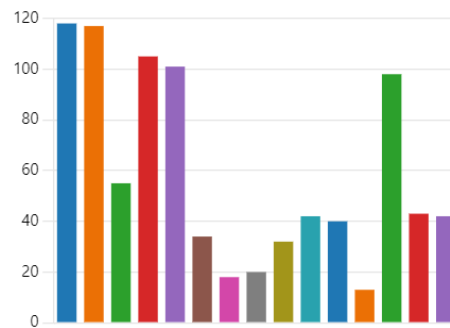
4. Create a Clear Communication Strategy:

- Develop a communication plan to keep residents informed about the benefits, costs, and potential impacts of new programming. Emphasize transparency around funding sources, program goals, and opportunities for community input.

The community overwhelmingly supports the idea of the City of Bartlesville offering recreation, fitness, and cultural programs, especially through a funding model that combines participant fees and public taxes. Moving forward, the City should focus on designing a cost-sharing approach that balances affordability and program sustainability, while continuing to engage and inform residents to ensure broad support and alignment with community needs.

Please select ALL the reasons that prevent you or other members of your household from using parks, recreation swimming and sports facilities of the City of Bartlesville more often.

Facilities are not well maintained	118
Programming or facility not offered	117
Facilities lack the right equipment	55
Security is insufficient	105
Lack of programs	101
Too far from our residence	34
Lack of Parking by facilities and ...	18
Use facilities in other cities	20
Fees are too high	32
I don't know locations of facilities	42
Use services of other agencies	40
Not accessible for people with d...	13
I do not know what is being offered...	98
None	43
Other	42



The top reasons preventing respondents and their households from using parks, recreation, swimming, and sports facilities in the City of Bartlesville more often are:

1. **Facilities are not well maintained** - 118 responses
2. **Programming or facility not offered** - 117 responses
3. **Security is insufficient** - 105 responses
4. **Lack of programs** - 101 responses
5. **I do not know what is being offered** - 98 responses
6. **Facilities lack the right equipment** - 55 responses

Analysis and Interpretation:

1. **Facility Maintenance and Quality:**
 - o **118 respondents** cited poor maintenance as a top barrier, indicating that the current condition of facilities is a significant concern. This suggests that enhancing the quality and upkeep of parks, sports fields, and recreational areas should be a priority to increase usage.
2. **Gaps in Programming and Facility Availability:**
 - o A high number of respondents (117) believe that the **desired programming or facilities are not currently offered**, while **101 respondents** specifically mentioned a **lack of programs** as a barrier. This points to unmet demand for more diverse programming and additional facility types to cater to community needs.
3. **Concerns About Safety and Security:**

- **Security issues** were highlighted by **105 respondents**, suggesting that perceived or real safety concerns may be deterring residents from visiting existing facilities. Addressing security through enhanced lighting, increased staff presence, or safety patrols could improve residents' comfort and confidence in using these spaces.
- 4. **Awareness and Communication Issues:**
 - **98 respondents** indicated that they **do not know what is being offered**, and **42** stated they **do not know the locations** of facilities. This points to an **information and communication gap** that needs to be addressed through improved marketing, signage, and community outreach to ensure residents are aware of available resources.
- 5. **Equipment and Accessibility:**
 - **55 respondents** feel that the **facilities lack the right equipment**, suggesting that some parks and recreation facilities may not have the appropriate resources or amenities to meet user expectations. Adding or upgrading equipment to align with community interests could help attract more users.
- 6. **Other Factors:**
 - **Distance** ("Too far from our residence," 34 responses) and **Fees** ("Fees are too high," 32 responses) were less frequently cited as barriers but are still relevant concerns for some households, particularly those living farther from central facilities or with limited budgets.

Key Takeaways:

1. **Focus on Facility Maintenance and Safety:**
 - With **118** respondents citing poor facility maintenance and **105** mentioning security issues, the City should prioritize improving the condition and safety of existing facilities. Regular maintenance, facility upgrades, and enhanced safety measures will be crucial to increasing public use and satisfaction.
2. **Expand Programming and Facility Options:**
 - The significant response indicating a lack of programming or facilities points to unmet demand for new or expanded recreational opportunities. Conducting community surveys and focus groups to identify specific programming needs (e.g., fitness classes, youth sports, senior activities) can help the City plan effectively.
3. **Enhance Communication and Community Outreach:**
 - Many respondents are unaware of current offerings, which indicates a need for a more robust communication strategy. Consider implementing a centralized online platform, social media updates, physical signage, and printed materials to ensure residents are informed about available programs, facilities, and events.
4. **Address Equipment and Amenity Gaps:**
 - Upgrading facilities to include appropriate equipment (e.g., sports gear, playground updates, fitness equipment) can help meet the needs of different user groups and improve the overall experience for park and facility users.
5. **Consider Accessibility and Inclusivity:**
 - While **13** respondents noted a lack of accessibility for people with disabilities, this is still a critical consideration. The City should continue to evaluate and upgrade facilities to ensure they are inclusive and accessible to all members of the community.

Recommendations:

1. **Develop a Facility Maintenance and Safety Plan:**
 - Implement a comprehensive plan for regular facility maintenance, upgrades, and security enhancements. This could include routine inspections, safety audits, improved lighting, and community safety patrols to address identified concerns.

2. Expand Programming Based on Community Needs:

- Use the survey data and additional feedback to identify high-demand programs or activities currently not offered (e.g., fitness classes, arts and crafts, special events) and develop a phased approach to introduce new programming.

3. Improve Awareness Through Targeted Communication:

- Launch a targeted awareness campaign to improve knowledge of existing programs and facilities. Create a user-friendly, centralized online platform, distribute event calendars, and use social media and local media to increase visibility.

4. Upgrade Equipment and Amenities:

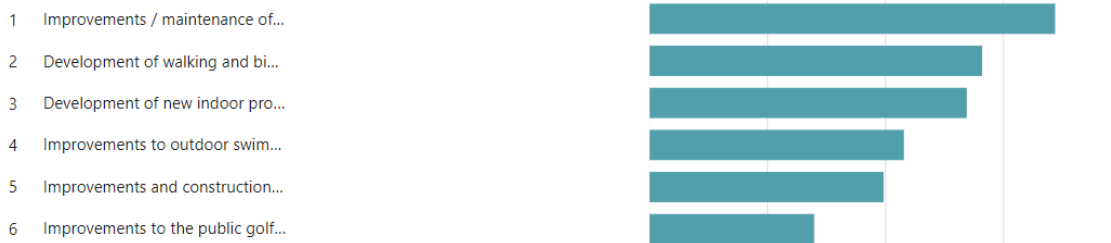
- Evaluate existing facilities to identify areas where equipment upgrades are needed (e.g., playgrounds, sports fields, fitness areas). Implement a strategic plan to address these gaps and enhance user experiences.

5. Ensure Inclusivity and Accessibility:

- Conduct an accessibility audit of existing facilities and implement upgrades where needed to ensure that all parks and recreational spaces are welcoming and usable for individuals with disabilities.

Addressing facility maintenance, expanding programming, enhancing security, and improving communication will be essential to increasing the use and satisfaction of parks, recreation, and sports facilities in Bartlesville. Taking a comprehensive, community-driven approach to facility improvements and program development will help create a more vibrant, accessible, and well-utilized parks and recreation system that meets the diverse needs of residents.

Rank the following Parks, trails, sports, and recreation facilities from MOST Important to LEAST Important.



The categories listed, in order of priority based on the chart, are:

- 1. Improvements / Maintenance of Existing Parks and Facilities**
- 2. Development of Walking and Biking Trails**
- 3. Development of New Indoor Programming Spaces**
- 4. Improvements to Outdoor Swimming Pools / Aquatic Facilities**
- 5. Improvements and Construction of Sports Fields**
- 6. Improvements to the Public Golf Course**

Analysis:

- 1. Improvements / Maintenance of Existing Parks and Facilities** is clearly the top priority for respondents. This suggests a strong focus on maintaining and upgrading current amenities before expanding or developing new facilities. Residents likely feel that ensuring quality, safety, and usability of existing parks and facilities is crucial to maximizing community benefit.
- 2. Development of Walking and Biking Trails** ranks second, reflecting the high importance of creating more accessible, active transportation and recreation opportunities. Walking and

biking trails are often seen as versatile, multi-use amenities that support both fitness and community connectivity.

3. **Development of New Indoor Programming Spaces** comes third, indicating interest in creating new spaces for activities such as sports, fitness, and community events. This aligns with previous responses showing demand for indoor facilities like gyms, fitness rooms, and indoor pools.
4. **Improvements to Outdoor Swimming Pools / Aquatic Facilities** is ranked fourth, suggesting that while outdoor aquatic amenities are valued, they are not the highest priority compared to other facility types. Enhancements here may still be necessary to address specific concerns around capacity, quality, or accessibility.
5. **Improvements and Construction of Sports Fields** is placed fifth, highlighting a relatively lower priority for sports field expansion or upgrades. This may indicate that current facilities meet most needs or that other amenities are considered more pressing.
6. **Improvements to the Public Golf Course** is the lowest priority, which may reflect the niche interest in golf compared to more widely used facilities like parks, trails, and community centers.

Key Takeaways:

1. **Focus on Maintenance and Upgrades:** The top priority is maintaining and improving existing facilities, which suggests that addressing quality and maintenance issues in parks and recreational spaces should be a central part of any planning and development strategy.
2. **Expand Trail Systems:** Walking and biking trails are highly valued and provide benefits across multiple demographics. Investing in expanding and enhancing trail networks could increase overall park usage and support broader health and wellness goals.
3. **New Indoor Spaces Are Needed:** Given the third-place ranking for new indoor programming spaces, it is clear that there is demand for more versatile indoor areas to support various community programs and activities year-round.
4. **Aquatic Facility Improvements:** While not the top priority, improvements to outdoor swimming facilities are still important, especially if they address specific issues such as overcrowding, accessibility, or outdated amenities.
5. **Sports Fields and Golf Course Are Lower Priorities:** Sports fields and the public golf course rank lower, indicating that these facilities may not require immediate focus unless they have specific deficiencies or opportunities for targeted enhancements.

Recommendations:

1. **Prioritize Facility Maintenance and Quality Upgrades:** Allocate resources to maintaining and upgrading existing parks and recreational facilities to ensure they are safe, attractive, and functional.
2. **Expand Trail Systems and Connectivity:** Develop a plan to expand and interconnect walking and biking trails, focusing on areas with high demand and gaps in the current network.
3. **Evaluate Indoor Space Needs:** Assess current indoor facility usage and plan for new multipurpose spaces that can accommodate diverse programming, from sports and fitness to arts and community events.
4. **Address Aquatic Facility Needs:** Consider making targeted improvements to outdoor swimming facilities to enhance user experience, increase capacity, or add new features.

This ranking provides a clear framework for strategic investments and helps align resource allocation with community priorities.

If an option were included on the City's monthly utility bill to make a voluntary donation of your choosing for public park improvements, projects, and programs, would you participate?



Regarding the potential for a **voluntary donation** option on the City's monthly utility bill for public park improvements, projects, and programs, here's an analysis of community sentiment:

Response Breakdown:

1. **Yes** - 96 responses (24%)
2. **No** - 73 responses (18%)
3. **Maybe** - 175 responses (58%)

Analysis and Interpretation:

1. **Significant Interest but with Uncertainty:**
 - o The **largest group (58%)** responded with "Maybe," indicating a high level of **interest** but also **uncertainty** about whether they would consistently participate. These respondents may want more information on how funds would be used, the impact of their contributions, or how the program would be administered before committing.
2. **Positive Support (Yes):**
 - o **24%** of respondents indicated a definite willingness to participate by contributing financially. This group likely values park improvements and wants to actively support enhanced recreational opportunities in the community.
3. **Some Opposition (No):**
 - o **18%** of respondents stated they would not participate, suggesting that cost concerns, other priorities, or a preference for public funding through taxes may be influencing their stance. While this is not a majority, it's still a significant segment that opposes the idea of voluntary contributions.

Key Considerations:

1. **Effectiveness of a Voluntary Donation Program:**
 - o Given the high percentage of "Maybe" responses, the success of a voluntary donation option would depend on effective communication and transparency. The City would need to clearly outline **how donations would be used**, the **specific improvements or programs** they would support, and provide **regular updates** on progress to build trust and commitment.
2. **Need for More Information:**
 - o The large "Maybe" group suggests a need for additional details. Conducting follow-up surveys or community outreach to understand their concerns and preferences could help convert more of these potential contributors into regular donors.
3. **Consider Offering Tiered Donation Options:**
 - o Providing suggested donation tiers (e.g., \$1, \$5, \$10 per month) or one-time donation options may make it easier for residents to choose a level of support that aligns with their budget and interest. This flexibility could increase overall participation.

Recommendations:

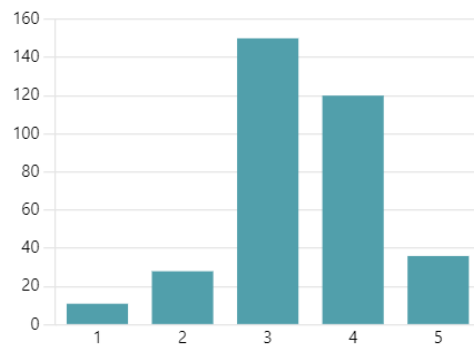
1. **Launch a Pilot Program:**

- Consider launching a small-scale pilot program with clear goals and transparent reporting to gauge actual participation rates. Use the pilot to test messaging, refine the donation process, and address any barriers identified during the trial.
- 2. **Provide Clear Benefits and Impact Statements:**
 - When promoting the program, emphasize the tangible benefits that voluntary donations can provide, such as new playground equipment, trail expansions, or park beautification projects. Showcasing specific improvements funded by these donations will help build momentum and encourage participation.
- 3. **Increase Community Engagement:**
 - Engage with residents through workshops, town halls, and surveys to gather feedback on which park improvements and projects are most important to them. Using this input to shape how donations are used will help align the program with community priorities.
- 4. **Implement Regular Reporting and Recognition:**
 - Establish a reporting mechanism to show how funds are being used and the outcomes achieved. Consider recognizing contributors (e.g., in newsletters or on the City's website) to create a sense of community support and appreciation for donors.

The data suggests a moderate level of support for a voluntary donation program, with a large portion of respondents indicating potential interest. With effective communication, transparency, and community engagement, the City could convert many “Maybe” respondents into active contributors, making the initiative a viable tool for funding park improvements and enhancing community amenities.

Please rate your satisfaction on a numerical scale, where 5 represents ‘Very Satisfied’ and 1 represents ‘Very Dissatisfied,’ with the overall value your household receives from the City of Bartlesville Parks and Recreation.

3.41
Average Rating



The key metrics and insights from this chart are as follows:

Key Data Points:

1. **Average Rating: 3.41**
This is a **moderate** satisfaction level, suggesting that while respondents see some value in the Parks and Recreation offerings, there is room for improvement.
2. **Distribution of Ratings:**
 - **1 (Very Dissatisfied):** Very few responses (approximately 10).
 - **2:** Around 35 respondents.
 - **3:** The highest frequency, with about 150 respondents.
 - **4:** Second highest, with around 120 respondents.
 - **5 (Very Satisfied):** Low frequency, with about 35 respondents.

Analysis and Interpretation:

1. **Dominant Middle Range Satisfaction (3 and 4):**
 - The majority of respondents (around **150** for 3 and **120** for 4) rated their satisfaction between 3 and 4, indicating that most people feel **neutral to somewhat satisfied**. This suggests that while residents see value in the parks and recreation offerings, many believe improvements could be made to increase overall satisfaction.
2. **High Dissatisfaction and High Satisfaction Are Limited:**
 - Very few respondents rated their satisfaction at the extremes (1 or 5). The **low number of 'Very Dissatisfied' (1)** ratings indicates that there are not widespread negative perceptions. However, the **limited number of 'Very Satisfied' (5)** ratings shows that only a small segment is fully satisfied with the current services and offerings.
3. **Areas for Improvement:**
 - The average rating of **3.41** and the concentration around the middle ratings suggest that residents may be experiencing **average quality and value** from the parks and recreation services. This indicates a need to identify and address specific areas where the City can enhance its services to push more respondents toward higher satisfaction (4 and 5).

Recommendations:

1. **Conduct Targeted Surveys to Understand Specific Concerns:**
 - To gain deeper insights, consider conducting follow-up surveys focused on areas of dissatisfaction or neutral feedback. This can help pinpoint specific facilities, programs, or maintenance issues that need attention.
2. **Increase Engagement and Awareness:**
 - Many respondents may be unaware of all the offerings or the value these services provide. Implementing community engagement strategies and better communication could help raise satisfaction by increasing utilization and awareness.
3. **Enhance Key Programs and Facilities:**
 - Focus on improving or adding high-demand features (e.g., more indoor programming spaces, better-maintained facilities, expanded trail networks) to increase satisfaction levels. Addressing maintenance concerns and adding popular programming can shift perceptions from neutral to positive.
4. **Highlight Successes and Gather Feedback:**
 - Showcase improvements and successes through community newsletters, social media, and public meetings. Gather ongoing feedback from residents to monitor satisfaction trends and adjust strategies as needed.

The overall satisfaction level of **3.41** suggests that residents see value in the City of Bartlesville Parks and Recreation services but also highlights room for enhancement. By focusing on improving the quality of facilities, expanding program offerings, and addressing specific concerns, the City can work toward increasing satisfaction and achieving a stronger positive perception among residents.

PARK CLASSIFICATION INVENTORY AND SERVICE AREA

The City of Bartlesville categorizes its parks into several distinct classifications based on size, purpose, and the types of amenities they provide. These classifications help define the unique roles that each park plays within the overall park system, ensuring that a comprehensive range of recreational opportunities is available for residents and visitors. By identifying these categories, it is possible to assess the availability, quality, and distribution of recreational resources throughout the community, as well as to pinpoint areas where additional amenities or improvements may be needed.

The classifications used by the City of Bartlesville include:

- Neighborhood Parks
- Community Parks
- Pocket Parks
- Special Use Parks
- Nature Parks
- School Facilities

Each of these classifications is defined by its size, typical amenities, service area, primary users, and ownership or management structure. For example, neighborhood parks are designed to serve the immediate residential areas with features like playgrounds, open play spaces, and picnic areas, whereas community parks cater to a broader audience and often include sports fields, walking trails, and larger-scale amenities suitable for diverse activities and events.

In addition to these classifications, other park amenities such as trails, bikeways, and specific recreation facilities are evaluated separately within this chapter to provide a holistic understanding of the recreational landscape in Bartlesville.

Understanding the current park classifications and how they serve the community can help identify potential gaps, opportunities for enhancements, and any overlaps in service that may exist. Each classification plays an integral role in contributing to Bartlesville's overall quality of life and recreational offerings, supporting both the active and passive recreational needs of the community.

The following sections provide a detailed description of each park classification, highlighting key characteristics and their role within the park system.

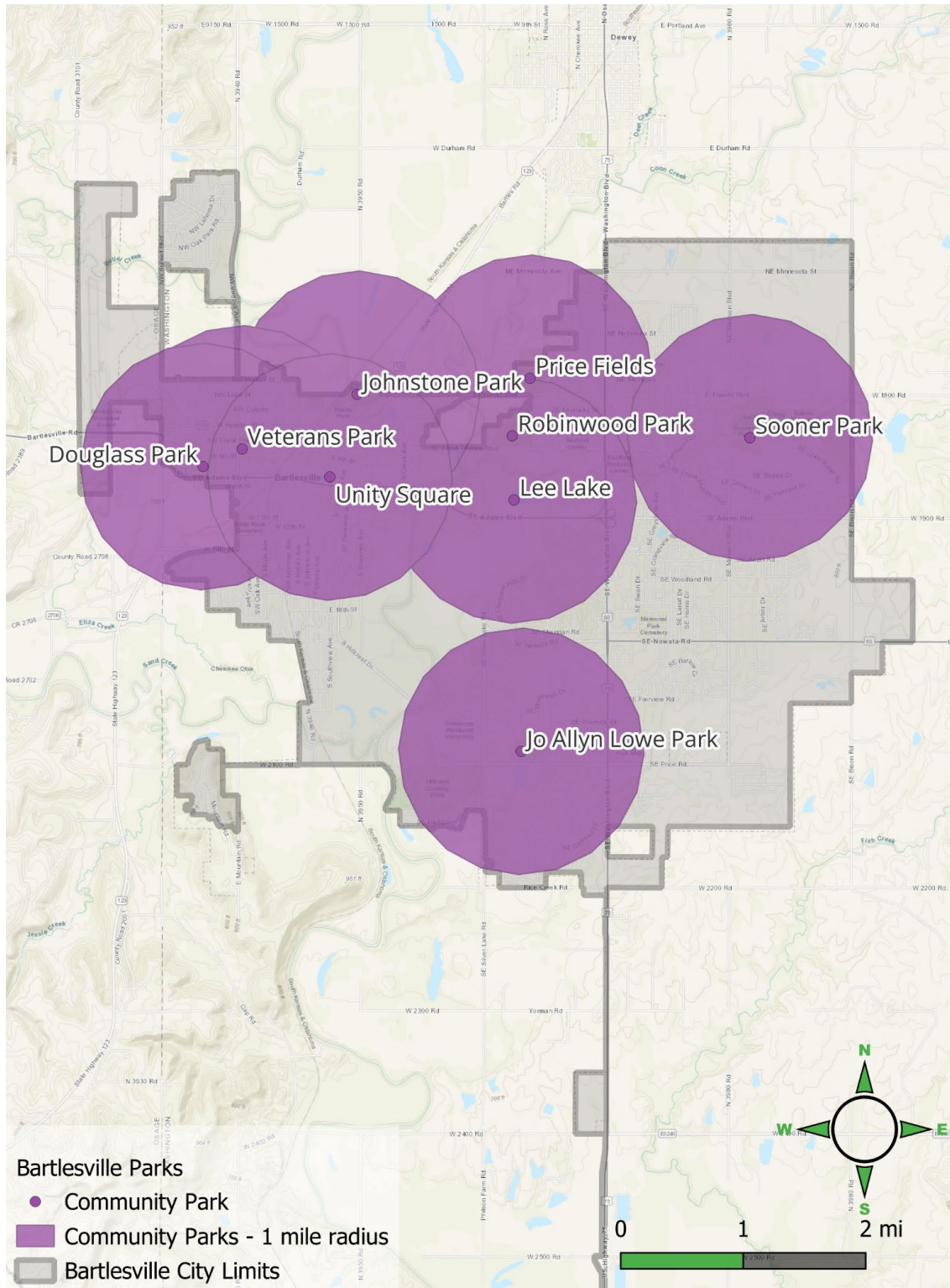
COMMUNITY TYPE PARKS IN BARTLESVILLE

Community parks are designed to serve broader community needs, providing space for a variety of recreational activities, social gatherings, and large-scale events. These parks typically cover larger areas and offer a diverse range of amenities that cater to multiple user groups. They often include features such as playgrounds, walking trails, sports fields, picnic areas, and open green spaces that encourage both active and passive recreation.

The City of Bartlesville is home to nine designated community parks, each contributing to the overall quality of life and recreational opportunities available to residents. The parks include:

1. **Douglass Park:** A valued community space offering playground facilities and open areas for neighborhood events and recreation.
2. **Jo Allyn Lowe Park:** Known for its serene pond, walking trails, and nature observation areas, Jo Allyn Lowe Park is a destination for those seeking a peaceful, scenic setting.
3. **Johnstone Park:** One of the city's oldest and most well-loved parks, Johnstone Park offers ample space for large events, playgrounds, and unique historical features.
4. **Lee Lake Park:** A newer addition to the park system, Lee Lake Park is a popular spot for fishing, jogging, and offers scenic views along the lake.
5. **Price Fields:** Primarily a sports-oriented community park, Price Fields is home to several baseball and softball fields that host both local leagues and tournaments.
6. **Robinwood Park:** A versatile park featuring open fields, playground equipment, and recreational amenities for various community activities.
7. **Sooner Park:** The flagship park of Bartlesville, Sooner Park encompasses a wide range of facilities, including picnic areas, a large playground, walking paths, a splash pad, disc golf, and an iconic lookout tower.
8. **Unity Square:** A community gathering space designed for public events, concerts, and cultural activities, serving as a central hub for downtown Bartlesville.
9. **Veterans Park:** This park honors the community's veterans and provides opportunities for reflection, along with recreational amenities for families and visitors.

These nine parks are strategically located throughout Bartlesville, ensuring that residents have access to high-quality recreational spaces that support a diverse range of community needs. The community park system reflects Bartlesville's commitment to providing spaces that enhance residents' quality of life, promote physical activity, and foster community engagement.



City of Bartlesville

NEIGHBORHOOD PARKS

Neighborhood Parks are a vital component of Bartlesville's park system, providing accessible green spaces and recreational opportunities for residents living within nearby communities. Typically smaller in size compared to community parks, neighborhood parks are strategically located within residential areas and designed to serve the day-to-day recreational needs of local families, children, and seniors. These parks often include amenities such as playgrounds, picnic tables, small sports fields or courts, and open green areas for informal play and gatherings. They are intended to be within walking or short biking distance, making them an essential recreational resource for fostering neighborhood connections and active living.

In Bartlesville, there are nine designated Neighborhood Parks:

1. **Civitan Park**
2. **Colonial Park**
3. **Earl Sears Park**
4. **Eddie Mason Park**
5. **Frank Phillips Park**
6. **Lyon Park**
7. **Oak Park**
8. **Smith Park**
9. **Tuxedo Park**

Each of these parks offers unique amenities and opportunities for recreation, contributing to the overall network of neighborhood parks throughout the city. By evenly distributing these parks across the community, Bartlesville ensures that residents have access to safe, convenient spaces for leisure and recreation close to their homes.

Characteristics of Neighborhood Parks

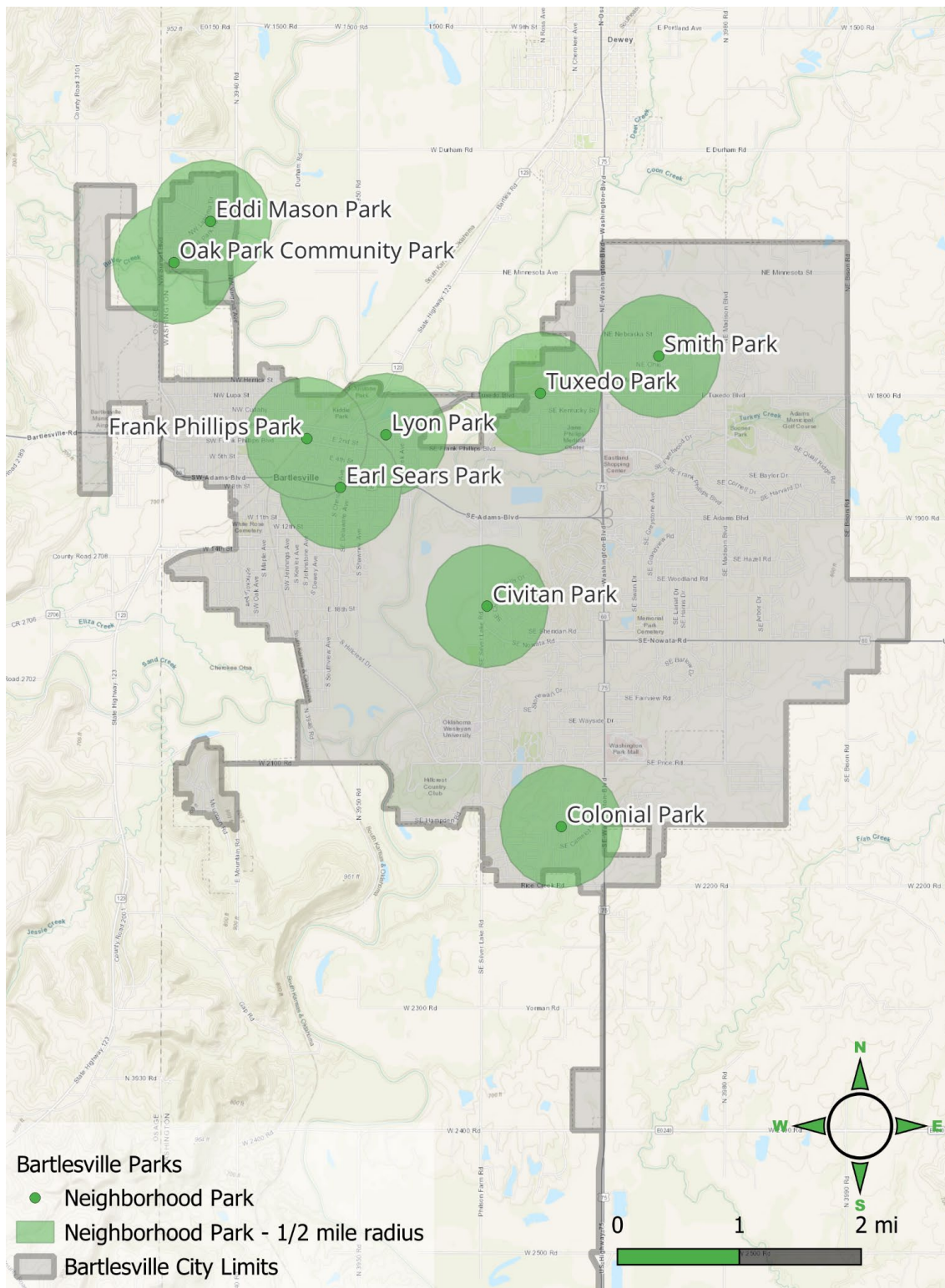
- **Size Range:** Typically between 0.5 to 5 acres, depending on the location and available land.
- **Service Area:** Serves a smaller, localized area, generally within a half-mile radius.
- **Amenities:** These parks often include playgrounds, picnic shelters, seating areas, small walking paths, and open lawns. They may also feature amenities such as basketball courts, splash pads, or small multi-purpose fields.
- **Primary Users:** Families with young children, seniors, and local residents seeking convenient outdoor spaces for informal recreation.
- **Purpose:** Neighborhood Parks are designed to support passive and active recreation, provide opportunities for unstructured play, and serve as gathering spots for community interactions.

Bartlesville's Neighborhood Parks Overview

Each of the nine neighborhood parks in Bartlesville is distinct, reflecting the unique character and needs of its surrounding community. For example:

- **Civitan Park** is well-known for its themed playground equipment and community-oriented atmosphere.
- **Lyon Park** and **Smith Park** are appreciated for their shaded areas and picnic facilities, making them popular spots for family gatherings.
- **Tuxedo Park** and **Frank Phillips Park** offer small sports courts and fields that support youth activities and recreational sports.

Despite the variety, all of Bartlesville's Neighborhood Parks share the common goal of enhancing the quality of life for residents by providing accessible, well-maintained, and welcoming spaces for play, relaxation, and community interaction. The presence of these parks encourages neighborhood pride and fosters a sense of belonging and community cohesion.



City of Bartlesville

POCKET PARKS

Pocket Parks, also known as mini-parks, are small-scale parks typically less than an acre in size, designed to serve a specific, localized area such as a small group of homes, a commercial district, or a high-traffic downtown space. Despite their compact size, these parks play an important role in the community by providing convenient and accessible green space that enhances the aesthetic appeal of their surroundings, offering residents and visitors a place to relax, socialize, or enjoy a brief respite from their daily activities.

In Bartlesville, there are three designated Pocket Parks:

1. **Centennial Plaza**
2. **ConocoPhillips Park**
3. **Phillips Park**

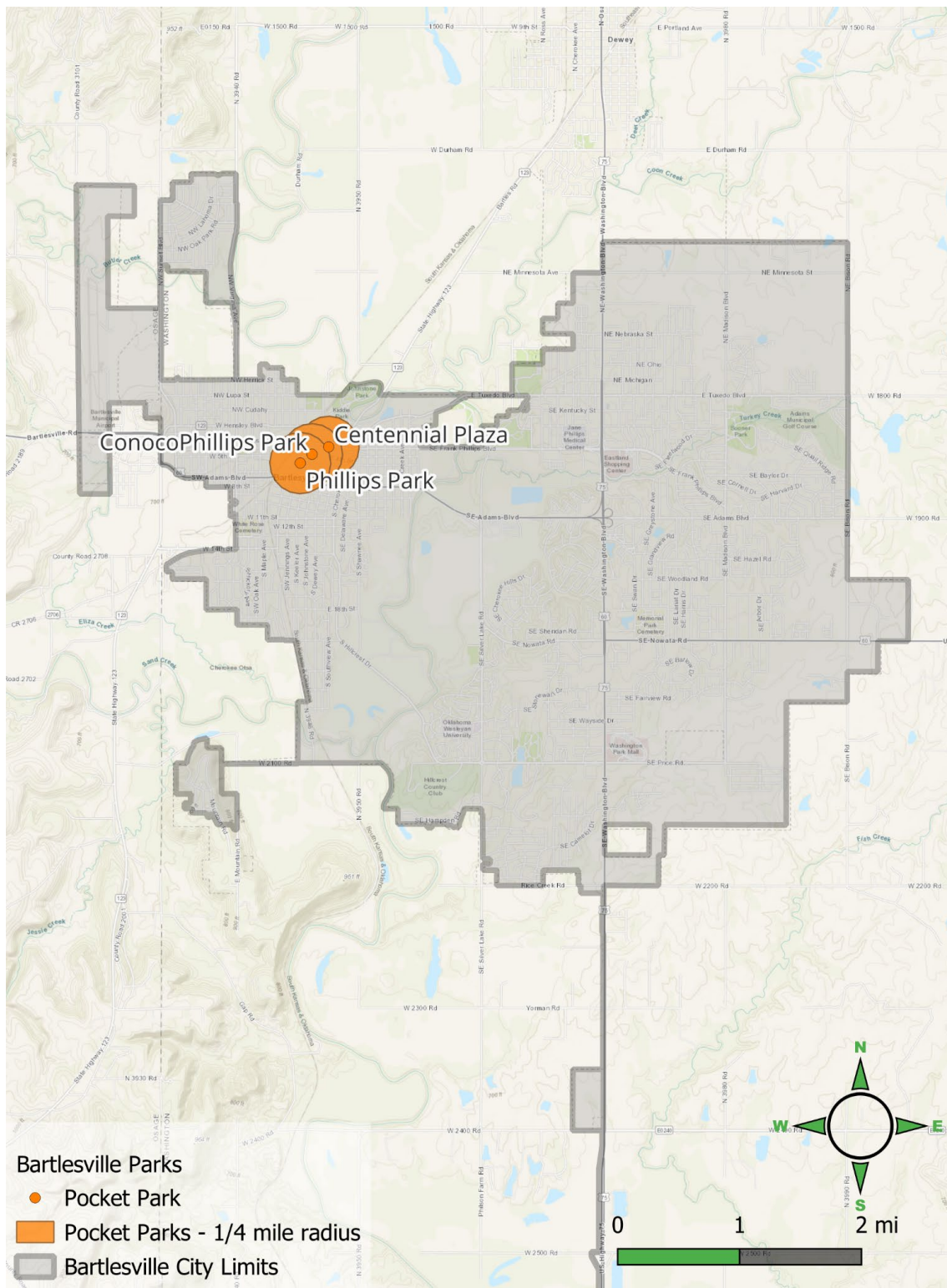
Characteristics of Pocket Parks

- **Size Range:** Generally less than 1 acre, often designed to make use of small, irregularly shaped plots of land.
- **Service Area:** Serves a hyper-localized area, usually within a few blocks, catering to the needs of nearby residents, employees, or passersby.
- **Amenities:** Seating areas, landscaping, small play areas, public art, fountains, historical markers, and pedestrian amenities.
- **Primary Users:** Local residents, downtown workers, tourists, and visitors looking for a place to relax or take a break.
- **Purpose:** To provide small-scale green spaces for passive recreation, beautification, and neighborhood enhancement in areas lacking larger parks.

Bartlesville's Pocket Parks Overview

Bartlesville's three Pocket Parks are strategically located to enhance the appeal and functionality of the downtown area and key business districts, making them vital components of the city's urban landscape. Each of these parks serves a unique role:

- **Centennial Plaza:** Located in the heart of Bartlesville's downtown, Centennial Plaza is a central gathering place for events, social interaction, and public art displays. With its small seating areas and open design, it acts as a vibrant spot for community events, concerts, and festivals. Centennial Plaza not only provides a welcoming space for residents and visitors but also helps support the downtown economy by encouraging foot traffic and community engagement.
- **ConocoPhillips Park:** Situated near the corporate headquarters of ConocoPhillips, this park offers employees and visitors a pleasant and accessible green space. It features seating areas, manicured landscaping, and a peaceful atmosphere, making it a popular spot for lunch breaks and informal meetings. The park also serves as a welcoming public space for those exploring Bartlesville's business district.
- **Phillips Park:** This smaller-scale park includes landscaped green areas and seating, providing a convenient outdoor space for nearby residents and businesses. With its easy accessibility and attractive design, Phillips Park enhances the overall charm and walkability of its surrounding neighborhood.



City of Bartlesville

SPECIAL USE PARKS

Special Use Parks are designated areas that serve a unique or specific purpose outside the typical park classification, offering specialized recreation opportunities or facilities for residents and visitors. Unlike standard parks that prioritize passive or active recreation, Special Use Parks often cater to niche activities, organized sports, entertainment, or historical and cultural interests. These parks are defined by their focus on a particular use or function, making them distinct within the broader park system.

In Bartlesville, there are five Special Use Parks:

1. **Adams Municipal Golf Course**
2. **Artunoff Softball Complex**
3. **Hilcrest Country Club Golf Course**
4. **Kiddie Park**
5. **Virginia Fields**

Characteristics of Special Use Parks

- **Size Range:** Variable, depending on the type of facility and the specific purpose it serves.
- **Service Area:** Often serves the entire community or a regional audience, depending on the attraction and its offerings.
- **Amenities:** Highly specific facilities such as golf courses, sports complexes, amusement attractions, and athletic fields.
- **Primary Users:** Local residents, sports enthusiasts, families, tourists, and organized sports leagues.
- **Purpose:** To offer specialized recreation, sports, or entertainment facilities not commonly found in standard park settings.

Bartlesville's Special Use Parks Overview

Bartlesville's five Special Use Parks are diverse in purpose and offerings, providing a wide range of recreational opportunities that enhance the city's parks system. Each park serves a distinct role, catering to specific recreational and entertainment needs within the community.

- **Adams Municipal Golf Course:**
Adams Municipal Golf Course is a premier public golf facility in Bartlesville, offering residents and visitors an 18-hole course designed to accommodate golfers of all skill levels. The course features a driving range, practice greens, a clubhouse, and pro shop amenities, making it a popular destination for both casual and competitive play. The golf course is known for its well-maintained greens, picturesque fairways, and the occasional tournament, serving as a community hub for golf enthusiasts and providing economic and tourism benefits for Bartlesville.
- **Artunoff Softball Complex:**
The Artunoff Softball Complex is dedicated to supporting local softball leagues and tournaments. With multiple softball fields, dugouts, bleachers, and lighting for night games, the complex offers a top-notch venue for youth and adult softball programs. The facility often hosts regional tournaments, drawing visitors and teams from surrounding areas and contributing to Bartlesville's reputation as a destination for competitive sports.
- **Hilcrest Country Club Golf Course:**
Hilcrest Country Club Golf Course is a private golf facility that offers a distinct, member-

focused experience. With its challenging course layout, refined amenities, and social events, Hilcrest provides a unique blend of recreation and leisure for its members. The country club atmosphere and high-quality maintenance make Hilcrest an exclusive recreational asset within Bartlesville's park system.

- **Kiddie Park:**

Kiddie Park is a beloved family-oriented amusement park that has been a staple in Bartlesville for generations. Located in Johnstone Park, this mini-amusement park offers a collection of rides and attractions specifically designed for young children. Kiddie Park's charming atmosphere and affordable entertainment make it a treasured landmark for local families and a nostalgic destination for those who grew up visiting the park. It serves not only as a recreational space but also as a cultural and historical asset that captures the spirit of Bartlesville's community life.

- **Virginia Fields:**

Virginia Fields is a multi-purpose athletic field complex used primarily for soccer and other field sports. The fields accommodate local leagues, youth sports programs, and community events. The complex includes multiple fields, goalposts, and sideline seating, making it an ideal location for both practice and competitive play. Virginia Fields supports the development of youth athletics and promotes healthy living through active recreation, while also providing a venue for tournaments and special events.

Benefits of Special Use Parks

Special Use Parks offer a range of benefits that go beyond typical park facilities. By providing unique recreational opportunities, these parks enhance the quality of life for residents, attract visitors, and support local tourism and economic development. Whether through the thrill of a round of golf at Adams Municipal Golf Course, the excitement of a game at Artunoff Softball Complex, or the laughter of children enjoying Kiddie Park, Bartlesville's Special Use Parks cater to diverse interests and needs.

Opportunities for Enhancement

Although Bartlesville's Special Use Parks are already valuable community assets, there are opportunities to further enhance their appeal and functionality. Potential improvements include expanding the range of amenities at athletic complexes, upgrading existing facilities to accommodate growing demand, and exploring partnerships with private entities to develop additional recreational attractions. By investing in these unique parks, the City of Bartlesville can continue to provide high-quality, specialized experiences that serve residents and visitors alike.

As Bartlesville's population and recreational needs evolve, the role of Special Use Parks will remain crucial in offering specialized activities and preserving the city's distinct character. These parks serve not only as places for enjoyment and relaxation but also as centers for community pride and engagement, showcasing the city's commitment to providing diverse and accessible recreational options.

NATURE PARKS

Nature Parks are dedicated areas that prioritize the preservation and appreciation of the natural environment, providing opportunities for passive recreation and environmental education. These parks are designed to offer residents and visitors a place to experience natural landscapes, wildlife, and the beauty of the outdoors. While other park types focus on recreational activities like sports or playgrounds, Nature Parks emphasize trails, scenic views, and opportunities for quiet reflection or adventure in a natural setting. The primary purpose is to foster a connection between people and nature, enhancing quality of life through outdoor experiences.

Bartlesville is home to three unique Nature Parks:

1. **Hudson Lake**
2. **Kane Park (County)**
3. **Southeast Park**

Characteristics of Nature Parks

- **Size Range:** Typically larger areas that preserve natural landscapes and habitats.
- **Service Area:** Often serves the entire community and attracts nature enthusiasts from surrounding areas.
- **Amenities:** Trails, natural habitats, water features, wildlife observation points, and minimal built structures to maintain the natural aesthetics.
- **Primary Users:** Hikers, nature enthusiasts, bird watchers, environmental educators, and those seeking passive recreational experiences.
- **Purpose:** To protect natural resources, provide opportunities for environmental education, and offer spaces for passive recreation and nature appreciation.

Bartlesville's Nature Parks Overview

Bartlesville's three Nature Parks—Hudson Lake, Kane Park, and Southeast Park—each provide a unique setting for residents to experience and appreciate the natural beauty of the area. From serene lakeside views to untouched green spaces, these parks offer a diverse range of landscapes and ecosystems for passive recreation and environmental stewardship.

- **Hudson Lake:**
Hudson Lake is a scenic nature park that provides residents with a tranquil outdoor setting. Known for its serene waters and picturesque views, Hudson Lake is a popular destination for fishing, bird watching, and quiet picnics by the water. The park's natural surroundings offer a peaceful retreat from the bustling city, making it a perfect spot for individuals and families looking to connect with nature. While there are no highly developed amenities at Hudson Lake, its appeal lies in its rustic charm and the opportunity to enjoy nature in its purest form.
- **Kane Park (County):**
Kane Park, managed by Washington County, serves as a semi-developed nature park that preserves open green spaces for passive recreation. This park is known for its open fields, natural woodlands, and expansive views of the surrounding area. It offers a setting for nature walks, casual outdoor activities, and educational programs focused on local flora and fauna. Kane Park provides a unique mix of open land and wooded areas, catering to a variety of

nature-based activities while maintaining a strong focus on conservation and habitat protection.

- **Southeast Park:**

Southeast Park is a community treasure that combines natural beauty with opportunities for nature exploration and environmental learning. The park features native vegetation, gentle terrain, and a network of rugged trails that wind through its diverse landscapes. Southeast Park is ideal for those seeking a natural escape close to the city, offering ample space for quiet walks, wildlife observation, and environmental education. This park serves as a living classroom for residents to learn about native plants, ecosystems, and sustainable practices, making it a vital part of Bartlesville's park system.

Benefits of Nature Parks

Nature Parks play a critical role in enhancing the ecological health of the community by preserving vital green spaces, protecting wildlife habitats, and promoting environmental stewardship. These parks also provide essential health and wellness benefits by offering residents a place to engage in low-impact physical activities like walking, hiking, and nature observation. By preserving these areas, Bartlesville ensures that future generations can enjoy and learn from the city's natural landscapes.

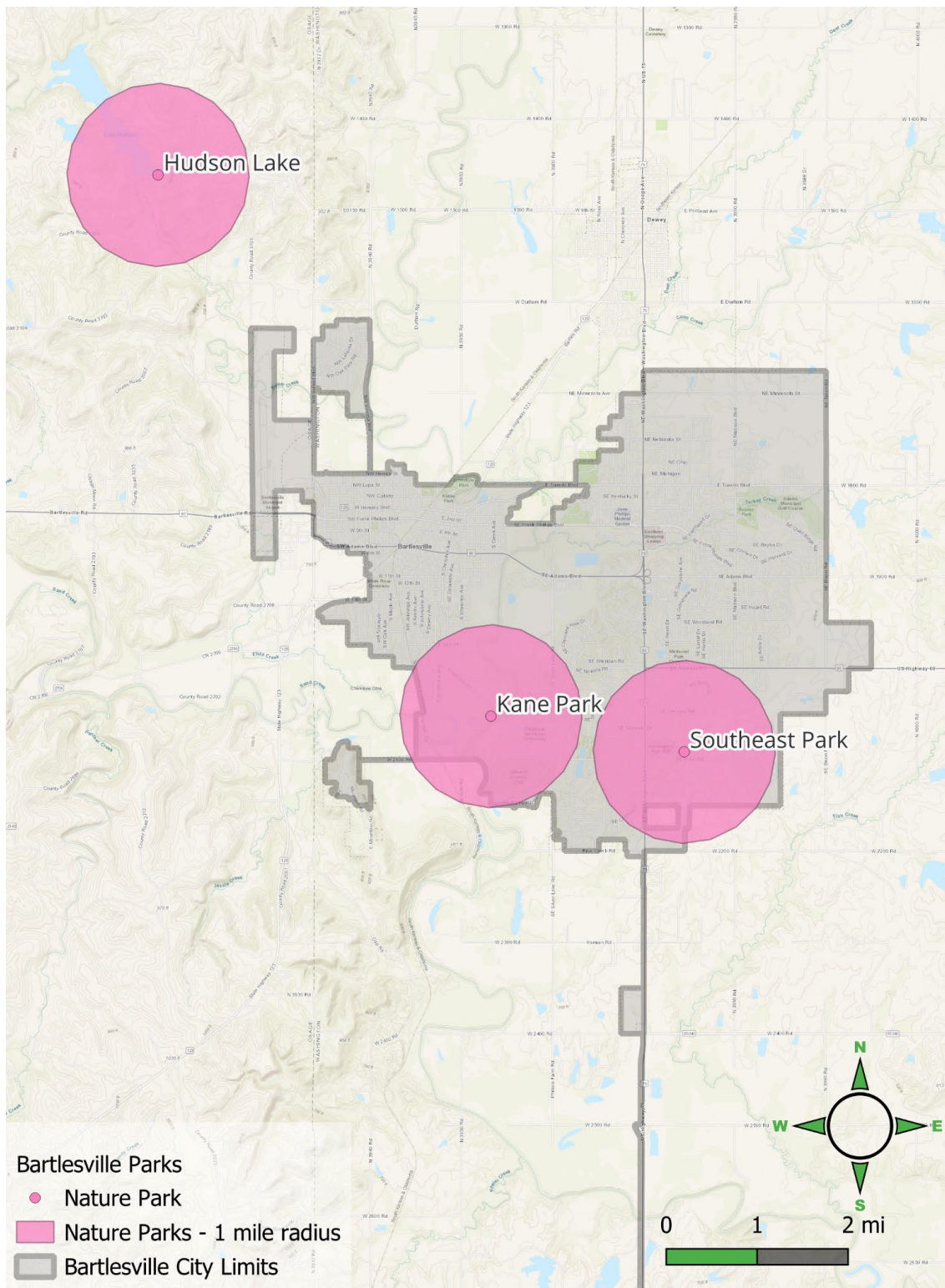
Opportunities for Enhancement

While Bartlesville's Nature Parks are already cherished community assets, there are opportunities for improvement to enhance their natural beauty and appeal. Potential enhancements include:

- Expanding trail networks to provide more options for walking, hiking, and nature exploration.
- Adding interpretive signage to educate visitors about local wildlife, plant species, and natural features.
- Creating designated wildlife observation areas with viewing platforms and seating.
- Developing environmental education programs to engage local schools and community groups.
- Implementing restoration projects to protect sensitive habitats and improve biodiversity.

Stewardship and Conservation

Nature Parks serve as critical green spaces that support biodiversity and environmental sustainability within the city. By investing in these parks, Bartlesville can continue to promote conservation, connect residents with nature, and provide spaces for relaxation and reflection away from urban development. These parks not only enhance the city's park system but also contribute to the overall health and well-being of the community by preserving the natural beauty of the Bartlesville area.



Recreation Program Assessment

The City of Bartlesville's parks and recreation system plays an essential role in maintaining the quality of life for residents. With a variety of non-profit, private, and regional entities providing a range of recreational services, Bartlesville's current system is decentralized and lacks coordination. This Recreation Program Assessment evaluates the strengths and limitations of the current offerings, identifies gaps, and outlines opportunities for improvement. The assessment is structured around three key elements: analysis of similar service providers and their offerings, assessment of community recreation programming needs, and a review of program participation trends and gaps.

ANALYSIS OF SIMILAR SERVICE PROVIDERS AND THEIR OFFERINGS

The City of Bartlesville currently does not directly manage a comprehensive recreation program, aside from summer aquatics and swimming lessons. As a result, the recreation needs of the community are served by a variety of non-profit organizations, private clubs, schools, and neighboring communities. The primary service providers include:

1. **Churches:** Bartlesville's numerous churches are the most utilized recreation providers, with 42% of respondents indicating they or their families use church programs and facilities for recreation. Churches offer a diverse set of recreational options, including youth sports leagues, fitness classes, arts and crafts, educational programs, and community events. These programs are often low-cost or free, making them highly accessible. However, the reliance on church-based programs may also create barriers for residents who do not affiliate with these organizations or who seek secular programming.
2. **YMCA and Boys & Girls Club:** These organizations serve as the primary providers for youth and family-oriented recreation. They offer a variety of programs, including after-school care, youth sports leagues, summer camps, swimming lessons, and limited adult fitness classes. The YMCA's facilities, however, are dated and often overcrowded, indicating a need for updated infrastructure to accommodate growing demand. The absence of a comprehensive, modern recreation center has placed pressure on these organizations to serve as the primary hubs for community recreation, which they are not fully equipped to handle.
3. **Private Fitness Clubs and Facilities:** There are several private fitness providers in Bartlesville that cater mainly to adults. These facilities typically offer personal training, group exercise classes, and specialized wellness services. While they are accessible to middle and upper-income households, these services often come at a premium, making them less viable for low-income residents. This divide underscores a need for more affordable public fitness and wellness programming.
4. **Neighboring Communities:** Many residents travel to nearby cities, such as Owasso, Tulsa, and Broken Arrow, to utilize modern recreation centers, sports complexes, and event facilities. This trend is driven by the lack of high-quality recreational spaces within Bartlesville itself. Neighboring communities offer features such as indoor walking tracks, multi-use gyms, and family-friendly aquatic centers, which are not available locally. This reliance on outside facilities represents a missed opportunity for Bartlesville to capture the economic and social benefits of keeping recreation spending within the city.
5. **Educational Institutions:** Schools provide some level of recreational facilities, including sports fields, gymnasiums, and fitness spaces. However, these resources are primarily reserved for

school use and are not consistently available to the broader community. There is potential to better leverage these assets through partnerships that would open them up for after-hours community use.

The broad array of providers creates a diverse recreation ecosystem but also leads to fragmented service delivery. Without a centralized entity to coordinate efforts, there is overlap in some program areas and unmet needs in others. As a result, many residents are unaware of the full range of recreational opportunities available to them, and participation levels are lower than they could be with improved promotion and coordination.

ASSESSMENT OF COMMUNITY RECREATION PROGRAMMING NEEDS

Through community surveys and stakeholder feedback, several key recreational programming needs have been identified. These needs are reflective of both current demand and projected demographic trends over the next decade.

1. **Adult Fitness and Wellness Programs:**

- There is a strong demand for fitness and wellness programs, such as yoga, aerobics, strength training, and nutritional workshops. With an aging population, the need for accessible and diverse fitness options is expected to increase. Residents have indicated a preference for group exercise classes, personal training, and wellness programs that focus on healthy aging.
- There is also a need for year-round indoor fitness facilities, as outdoor recreation is seasonal and limited during extreme weather conditions.

2. **Special Events for Families and Adults:**

- Community members expressed a desire for more city-sponsored special events, including seasonal festivals, holiday celebrations, concerts, outdoor movie nights, and themed family events. Such events foster community cohesion and serve as a platform for social interaction.
- Adult-oriented special events, such as wine tastings, fitness challenges, and social mixers, are also in demand and would cater to young professionals and adults seeking recreational and social opportunities.

3. **Senior Wellness and Education Programs:**

- As Bartlesville's senior population continues to grow, there is a pressing need for wellness programs that focus on mobility, strength training, and fall prevention. Additionally, seniors expressed interest in educational workshops, technology classes, and recreational activities such as walking clubs, social games, and arts and crafts.
- Many seniors prefer low-impact fitness options, such as aquatic exercise, walking groups, and chair yoga, highlighting the need for specialized facilities and staff to support these programs.

4. **Youth and Teen Sports Programs:**

- Youth sports are a central component of the community's recreation needs. Current offerings through the YMCA and local clubs are limited by facility constraints and do not serve all age groups. Parents have expressed a desire for more comprehensive programs that include developmental leagues, skill-building clinics, and travel teams.
- Teen sports and recreation programs are particularly lacking. Teenagers are underserved, and there is a need for age-appropriate activities such as esports, teen fitness challenges, leadership development programs, and social events.

5. Environmental and Nature-Based Programming:

- Residents showed strong interest in environmental education and nature programming, including guided hikes, birdwatching, and conservation activities. With several nature parks in the community, there is an opportunity to develop outdoor education programs that utilize these spaces.
- Environmental stewardship programs, community gardening, and sustainability workshops are areas where programming could be expanded.

6. Adaptive and Inclusive Programs:

- Residents noted a lack of programming for individuals with disabilities or special needs. Programs that focus on adaptive sports, accessible fitness options, and inclusive community events would help fill this gap.

REVIEW OF PROGRAM PARTICIPATION TRENDS AND GAPS

The review of participation trends and service gaps reveals several challenges and opportunities:

1. Fragmented Service Delivery:

- The current recreation system is fragmented, with no centralized provider. This lack of coordination results in duplicated services and unmet needs. For example, youth sports are offered through multiple providers, but there is no overarching strategy to ensure consistent quality and accessibility.

2. Lack of Indoor Recreation Space:

- The most frequently mentioned gap in the system is the absence of a multi-use indoor recreation center. Residents expressed frustration at the limited availability of indoor fitness and recreation spaces, which forces them to seek services outside the community. An indoor center with amenities such as a leisure pool, indoor courts, a walking track, and a fitness center would meet a wide range of needs.

3. High Demand for Adult and Senior Programming:

- The focus on youth programming has left gaps in adult and senior offerings. Programs for these age groups are in high demand, yet are limited to a few providers such as the YMCA and private clubs. There is an opportunity to develop a comprehensive suite of adult and senior programs that cater to fitness, wellness, socialization, and lifelong learning.

4. Underutilized Nature Parks:

- Bartlesville's nature parks, including Hudson Lake and Southeast Park, are underutilized. Residents have expressed a desire for nature trails, wildlife observation areas, and environmental education programs. Developing these parks into active nature education centers could significantly enhance their usage and value to the community.

5. Limited Teen and Young Adult Engagement:

- The lack of structured teen and young adult programming is a significant gap. This age group is often overlooked in planning, resulting in limited recreational opportunities. Developing a dedicated teen center or expanding offerings to include recreational sports leagues, music and art programs, and social events would help engage this demographic.

6. Economic Barriers to Participation:

- Affordability is a concern for many residents, particularly for low-income families and seniors. Many residents are unable to participate in fee-based programs, highlighting the need for more low-cost or subsidized recreation options.

RECOMMENDATIONS FOR IMPROVEMENT

1. Establish a Centralized Recreation Department:

- Create a dedicated division within the Parks and Recreation Program to oversee and coordinate all recreational programming, acting as a central clearinghouse for information and service delivery.

2. Develop a Multi-Use Indoor Recreation Center:

- Prioritize the development of a modern recreation center that includes fitness spaces, an indoor pool, multi-purpose rooms, and facilities for both youth and adult programming. This center should serve as a hub for recreation and socialization.

3. Expand Environmental and Nature-Based Programs:

- Leverage Bartlesville's natural resources to create a robust environmental education program that includes workshops, guided nature tours, and conservation activities.

4. Introduce Specialized Senior and Adult Programming:

- Develop a range of fitness, wellness, and educational programs specifically for seniors and adults. Consider offering low-impact fitness options, technology classes, and social clubs.

5. Increase Collaboration with Existing Providers:

- Partner with local schools, churches, and non-profits to expand programming and make better use of existing facilities.

6. Create More Affordable Recreation Options:

- Develop a pricing structure that offers low-cost or subsidized options for families and seniors, ensuring that cost is not a barrier to participation.

Conclusion

The Recreation Program Assessment for the City of Bartlesville highlights both the strengths and limitations of the community's current recreational offerings. While Bartlesville benefits from a diverse range of non-profit, private, and regional service providers, the decentralized nature of the system has led to fragmented service delivery, overlapping programs, and unmet needs. Residents desire more comprehensive and inclusive recreational opportunities, including affordable adult fitness options, specialized senior programming, youth and teen sports, nature-based activities, and adaptive programs.

Addressing these challenges requires a more coordinated approach. By establishing a centralized recreation department, developing a multi-use indoor recreation center, and leveraging partnerships with existing providers, Bartlesville can create a more cohesive and accessible recreation system. Implementing these changes would ensure that residents of all ages and abilities have access to quality recreation opportunities that support healthy lifestyles and community engagement, ultimately enhancing the quality of life for all Bartlesville residents.

Parks and Facilities Development and Implementation Plan

The Parks and Facilities Development Plan provides a strategic blueprint for enhancing, renovating, and developing Bartlesville's park system to address the community's evolving recreational needs. This comprehensive approach is based on insights gathered from the recent Parks and Recreation Needs Assessment Survey, an analysis of current park utilization, community feedback, and projections of future demographic trends. The overarching goal is to cultivate a dynamic and well-maintained parks and recreation system that offers high-quality amenities, accessible spaces, and diverse programs that engage all residents.

Guiding Principles for the Plan:

1. **Community-Centric Approach:** Ensure the development of parks and facilities aligns with the varied needs of Bartlesville's residents, from young families to active seniors.
2. **Environmental Stewardship and Resource Management:** Implement sustainable design and maintenance practices that promote long-term resource efficiency.
3. **Accessibility and Inclusivity:** Develop parks that are welcoming and usable for all, including individuals with disabilities, underserved communities, and non-traditional user groups.
4. **Collaboration and Partnerships:** Engage with local organizations, schools, and businesses to leverage resources, share costs, and foster community involvement.
5. **Safety and Security:** Incorporate safety measures that ensure all park users feel secure, whether visiting during the day or evening hours.

Development Plan Overview

The development plan is divided into key categories focusing on renovating existing parks, creating new parks and facilities, and adding key amenities to enhance the overall park experience. The categories include:

1. **Existing Park Renovation and Enhancement**
2. **Development of New Parks and Facilities**
3. **Special Use Facility Development**
4. **Trail System Expansion and Connectivity**
5. **Recreation Facility Development**
6. **Recreation Facilities Standards Evaluation**
7. **Implementation and Funding Strategy**

EXISTING PARK RENOVATION AND ENHANCEMENT

Bartlesville's parks are highly valued, but many require updates to remain functional and relevant. This component prioritizes upgrading park amenities, improving accessibility, and addressing maintenance concerns.

Priority Actions:

- **Restroom Renovations:** Upgrade outdated restrooms in Sooner Park, Johnstone Park, and Civitan Park, ensuring they are family-friendly, well-lit, and accessible.

- **Playground Replacement Program:** Modernize aging playgrounds with inclusive equipment that caters to a wide range of abilities.
- **Amenity Enhancements:** Add more picnic tables, benches, shaded seating, and drinking fountains in high-traffic parks like Johnstone, Sooner, and Unity Square.
- **Safety Improvements:** Install enhanced security lighting and surveillance systems at Pathfinder Parkway, Johnstone Park, and Lee Lake.
- **Pathfinder Parkway Repairs:** Address erosion, pavement cracks, and root damage to maintain trail quality.
- **Park Signage and Wayfinding:** Implement consistent signage across the park system, including trail markers and educational signs.
- **ADA Accessibility Upgrades:** Ensure all parks comply with ADA standards by improving pathways, seating, and restroom facilities.

Short-Term Goals (1-5 Years):

- Renovate restrooms and playgrounds, upgrade park amenities, and improve safety measures in priority parks.
- Begin Pathfinder Parkway repairs and implement new signage.

Medium-Term Goals (6-10 Years):

- Complete restroom renovations in additional parks, continue playground updates, and expand amenity enhancements.
- Extend trail system repairs and install comprehensive wayfinding throughout the park network.

Long-Term Goals (11-15 Years):

- Regularly refresh park facilities to keep them modern, add unique amenities, and ensure continuous compliance with accessibility standards.

DEVELOPMENT OF NEW PARKS AND FACILITIES

To accommodate the community's growth, new parks and facilities will be established in underserved areas, reflecting current recreational trends and providing diverse activity options.

Priority Actions:

- **Neighborhood Park Development:** Focus on new parks in southern and eastern Bartlesville.
- **Multi-Use Community Parks:** Design community parks with a mix of sports fields, trails, playgrounds, and event spaces.
- **Nature Park Expansion:** Preserve natural areas for outdoor education, wildlife observation, and environmental stewardship.

Proposed New Parks:

- **Southeast Bartlesville Neighborhood Park:** A 5-10 acre park serving local families with playgrounds, sports courts, and community gardens.
- **East Side Pocket Park:** A smaller 1-2 acre green space for relaxation, informal gatherings, and public art installations.

Short-Term Goals (1-5 Years):

- Begin planning and construction for the Southeast Bartlesville Neighborhood Park and develop the site plan for the East Side Pocket Park.

Medium-Term Goals (6-10 Years):

- Complete the Southeast Bartlesville Park and enhance the East Side Pocket Park with additional amenities and connectivity.

Long-Term Goals (11-15 Years):

- Continuously evaluate park usage and expand facilities to meet changing community needs.

SPECIAL USE FACILITY DEVELOPMENT

Specialized facilities like sports complexes and indoor recreation centers can draw regional visitors and support specialized recreational activities.

Priority Actions:

- **Indoor Recreation Center:** Develop a modern indoor facility with a gym, track, fitness center, and pools.
- **Athletic Field Complex Expansion:** Add more fields for soccer, baseball, and softball, along with spectator seating and concessions.

Short-Term Goals (1-5 Years):

- Conduct feasibility studies and begin planning for new indoor and athletic facilities.

Medium-Term Goals (6-10 Years):

- Start phased construction of the recreation center and expand existing athletic fields.

Long-Term Goals (11-15 Years):

- Complete full build-out of recreation facilities and position Bartlesville as a regional hub for sports and recreation.

TRAIL SYSTEM EXPANSION AND CONNECTIVITY

Community feedback highlights the need to expand and upgrade the popular Pathfinder Parkway and create new connections to parks, schools, and neighborhoods.

Priority Actions:

- **Trail Expansion:** Extend the Pathfinder Parkway to connect more neighborhoods.
- **Bike Lanes and Sidewalks:** Add pedestrian-friendly infrastructure linking parks and residential areas.
- **Trailhead Development:** Establish trailheads with parking, restrooms, and informational signage.

Short-Term Goals (1-5 Years):

- Begin trail expansions and implement bike lanes in targeted neighborhoods.

Medium-Term Goals (6-10 Years):

- Extend trail and bike lane networks, develop more trailheads, and enhance connectivity.

Long-Term Goals (11-15 Years):

- Complete the citywide trail network, connecting with regional trails and providing a seamless experience for all users.

RECREATION FACILITY DEVELOPMENT

New indoor and outdoor facilities will support a wider range of programs and activities.

Priority Actions:

- **Aquatic Facility Upgrades:** Create a new indoor family aquatic center with water slides and interactive play features. Upgrade Sooner Pool where needed.
- **Outdoor Adventure Facilities:** Add adventure elements like a climbing wall, zip line, or ropes course.

Short-Term Goals (1-5 Years):

- Develop preliminary designs for a new aquatic center and identify sites for adventure facilities.

Medium-Term Goals (6-10 Years):

- Begin phased construction of the aquatic and adventure facilities, adding core features and amenities.

Long-Term Goals (11-15 Years):

- Expand to include advanced elements, such as lazy rivers and zip lines, making these facilities a regional draw.

This comprehensive Parks and Facilities Development Plan aims to ensure Bartlesville's parks and recreation system remains responsive, accessible, and a vital component of community life for years to come.

RECREATION FACILITIES STANDARD EVALUATION

Facility Standards are guidelines that define service areas based on population that support investment decisions related to facilities and amenities. Facility Standards can and will change over time as the program lifecycles change and demographics of a community change. Evaluation of the City of Bartlesville's facility standards using a combination of resources. These resources included: National Recreation and Park Association (NRPA) guidelines, recreation activity participation rates reported by American Sports Data as it applies to activities that occur in the United States and the Bartlesville area, This information allows standards to be customized to the City of Bartlesville.

Short-Term Goals (1-5 Years):

- Have an outside firm conduct a Recreation Facilities Standard Evaluation

Medium-Term Goals (6-10 Years):

- Have an outside firm update the Recreation Facilities Standard Evaluation

Long-Term Goals (11-15 Years):

- Have an outside firm update the Recreation Facilities Standard Evaluation

IMPLEMENTATION AND FUNDING STRATEGY

Implementing this ambitious development plan will require a combination of local, state, and federal funding, as well as private partnerships and community support. Key funding strategies include:

- **Capital Improvement Bonds:** Issue bonds specifically earmarked for park and recreation improvements.
- **State and Federal Grants:** Pursue grants such as the Land and Water Conservation Fund (LWCF) and Recreational Trails Program (RTP).
- **Public-Private Partnerships:** Collaborate with local businesses, healthcare organizations, and non-profits to share costs and resources.
- **User Fees and Memberships:** Implement user fees and membership programs for new facilities, with tiered pricing to ensure affordability.

Conclusion and Acknowledgements

The updated Parks Master Plan for the City of Bartlesville reflects a shared vision for the future of parks, recreation facilities, and community services. Throughout this process, the input and feedback from residents, stakeholders, and community leaders have been invaluable in shaping a plan that aligns with the needs, desires, and aspirations of Bartlesville's diverse population.

This Master Plan is not just a roadmap for the development of parks and recreation services; it is a blueprint for enhancing quality of life, fostering community connections, and promoting health and wellness for all residents. It emphasizes the need to preserve and enhance existing park assets, develop new facilities to address service gaps, and ensure that the Parks and Recreation Department is positioned to meet the community's needs both now and in the future.

As Bartlesville continues to grow and evolve, this Master Plan will serve as a guiding document to support strategic decision-making, prioritize investments, and advocate for sustainable development. The collaborative spirit demonstrated throughout this planning process has laid a strong foundation for continued success and progress.

We extend our deepest gratitude to the residents of Bartlesville who took the time to participate in this update process. Your engagement, insights, and passion for our community have been instrumental in shaping a plan that is truly reflective of the community's values and priorities. Together, we look forward to creating a parks and recreation system that enhances the vibrancy, livability, and overall quality of life for current and future generations.

Thank you for your continued support and involvement in making Bartlesville a wonderful place to live, work, and play.